

Academic calendar (BBA Sem-1)											
Principal Of Management			Environmental Management			Marketing Management			Business Economics.		
BBA -01			BBA -02			BBA -03			BBA -04		
Anika Valecha	Date	Time	Amrita Artwani	Date	Time	Neha Bhatia	Date	Time	Amrita Artwani	Date	Time
	20-Apr-23(Thu)	2:00 PM		21-Apr-23(Fri)	6:00 PM		19-Apr-23(Wed)	10:00 AM		21-Apr-23(Fri)	7:00 PM
	27-Apr-23(Thu)	2:00 PM		28-Apr-23(Fri)	6:00 PM		26-Apr-23(Wed)	10:00 AM		28-Apr-23(Fri)	7:00 PM
	4-May-23(Thu)	2:00 PM		5-May-23(Fri)	10:00 AM		10-May-23(Wed)	10:00 AM		5-May-23(Fri)	11:00 AM
	11-May-23(Thu)	2:00 PM		12-May-23(Fri)	6:00 PM		17-May-23(Wed)	10:00 AM		12-May-23(Fri)	11:00 AM
	18-May-23(Thu)	2:00 PM		19-May-23(Fri)	10:00 AM		24-May-23(Wed)	10:00 AM		19-May-23(Fri)	11:00 AM
	25-May-23(Thu)	2:00 PM		26-May-23(Fri)	10:00 AM		31-May-23(Wed)	10:00 AM		26-May-23(Fri)	11:00 AM
	1-Jun-23(Thu)	2:00 PM		2-Jun-23(Fri)	10:00 AM		7-May-23(Wed)	10:00 AM		2-Jun-23(Fri)	11:00 AM
	8-Jun-23(Thu)	2:00 PM		9-Jun-23(Fri)	10:00 AM					9-Jun-23(Fri)	11:00 AM
Faculty 2											

## WHAT IS CONSUMER BEHAVIOUR?

- Consuming “how, where, when, and under what circumstances consumers use products”.
- Disposing “how consumers get rid of products and packaging”.

X

