

DL-17

Your Roll No.....

**BACHELOR OF BUSINESS  
ADMINISTRATION III YEAR  
EXAMINATION, 2010**

**Paper — BBAD-501**

**CORPORATE GOVERNANCE**

*Time : 2½ Hours*

*Maximum Marks : 70*

*(Write your Roll No. at the top immediately  
on receipt of this question paper.)*

*Answer all Sections as per instructions given in  
each Section .*

**SECTION - A** (1 × 10 = 10)

*Answer the following questions in one word, one  
sentence, or one phrase.*

1. What are the two prime motives of every business firm?
2. What is business ethics ?
3. Is only profit maximization justified as a firm's objective?
4. What does EVA stand for ?

P.T.O.

5. What does MVA stand for ?
6. What does LPG stand for ?
7. Who is a Stakeholder ?
8. What is the meaning of the term Corporate ?
9. What does SEBI stand for ?
10. What is BOT ?

**SECTION - B**      (5 × 6 = 30)

*Answer any SIX questions; each to be answered in maximum of three pages. Each question carries 5 marks.*

11. What is meant by Business ? What are its different motives ?
12. What is meant by environment of any business ?
13. Who is a Chairman and CEO ?
14. What social responsibilities does a business have ?
15. What is business ethics ? Is it possible to conduct business ethically ?
16. Elaborate the term "Company".

17. How can good corporate governance be tested ?
18. "Sound corporate governance can be the founding pillars of increased productivity, performance and profitability of a firm". Elaborate.

**SECTION - C** (3 × 10 = 30)

*Answer any THREE questions; each to be answered in maximum of six pages. Each question carries 10 marks.*

19. Discuss concept of corporate governance in detail. Why it is essential for modern firms to practise sound corporate governance ? Provide examples of companies which according to you are practicing sound corporate governance.
20. Discuss in detail the various types of environment of a firm. Why it is necessary for any firm to conduct proper environmental analysis?
21. Have liberalization, privatization, and globalization affected corporate governance ? Explain your viewpoint in detail. What is your opinion about the SATYAM fiasco ? Explain in detail.

22. What is your opinion of a firm's goal ? Elaborate your opinion and support it by relevant theory and examples.
  
23. What is corporate governance rating ? Why is it needed ? Is corporate governance rating desirable ? Explain your viewpoint.