

DL-23

Your Roll No.....

**BACHELOR OF BUSINESS
ADMINISTRATION III YEAR
EXAMINATION, 2010**

Paper — BBAD-603

LEADERSHIP

Time : 2½ Hours

Maximum Marks : 70

*(Write your Roll No. at the top immediately
on receipt of this question paper.)*

*Answer ALL questions of Section A, any SIX questions
of Section B and any THREE questions of Section C.*

SECTION - A (1 × 10 = 10)

Fill in the blanks :

1. In an effective leadership situation, the leader is a social _____ whose leadership style is analysis and design.
2. Communication is the exchange of _____.
3. The purpose of _____ is to change and alter messages so the intention of the original communicator is understood by the second communicator.
4. The performance appraisal or evaluation is one of the most powerful _____ tools available to a leader.

P.T.O.

5. Behavior modification, a well known system of _____ is an attempt to change behavior by manipulating rewards and punishment.
6. Skills are the knowledge and abilities that a _____ gains throughout life.
7. Values are _____ about the worth of people, concepts or things.
8. Power remains with the leader in the coaching style even though the leader is _____ of individuals.
9. Leaders play different role in an _____.
10. _____ is a psychological term for shrinking individual responsibility in a group setting.

SECTION - B (6 × 5 = 30)

Write short notes on any *SIX*.

11. Non verbal communication
12. Power
13. Lewin's model of change
14. Participative leadership style

15. Social loafing
16. Traits of a good leader
17. Behavior modification strategies
18. Role of leader as a coach

SECTION - C (3 × 10 = 30)

Answer any THREE

19. What are the four major factors of leadership ? Explain them.
20. What are the barriers to communication ? Suggest ways to overcome them.
21. What do you mean by Counselling ? Discuss the steps used in counselling.
22. Discuss the five stages of team growth.
23. Discuss some influencing leadership styles.