

Your Roll No.....

**P.G. Diploma in Intellectual Property Rights
Annual Examination-2010
Paper No: PGDIPR-102
Trade Mark and Industrial Design**

Time: 2.30 Hours

Maximum Marks: 70

(Write your roll number at the top immediately on receipt of this question paper)

This paper is divided into three sections. Attempt questions from each section as per the instructions.

Section-I

Q.1 Attempt all the very short type questions given below. Each question carries one mark. 10X 1 =10

- a) Give an example of a certificate mark.
- b) Name the two conditions for protection of a trademark.
- c) Fill in the blank

The _____ marks usually belong to a group or association of enterprises.

- d) Fill in the blank

The duration under the TRIPS agreement is _____ years for industrial designs protection.

- e) Expand TLT.
- f) Fill in the blanks

The _____ protects the service and _____ protects the goods.

- g) Define "well known marks"
- h) Fill in the blank.

The _____ would be one that says that the goods for which it is used have certain qualities when they don't.

- i) Fill in the blank

In order to be registered the industrial design should be _____.

Section-II

Q.2 Attempt any six questions. Answer briefly. All the questions carry equal marks.
6X5 = 30

1. What do you understand by the word "Trade Mark"? How they are protected?
2. What is an industrial design?
3. Differentiate between a collective mark and certification mark.
4. What are the benefits of industrial design for the economy?
5. Briefly give the exclusive rights of a trademark owner.
6. With the help of an example explain how a trademark is distinctive.
7. Distinguish between trademark and patent protection.
8. How long does any industrial design protection last?

Section-III

Q.3 Attempt any three questions in about 500 words. All the questions carry equal marks.
3X10 = 30

1. Describe how industrial designs can be protected.
2. Give the salient features of the Hague agreement concerning the international deposit of industrial designs.
3. Discuss the protection of well-known marks under the Paris Convention and the TRIPS Agreement.
4. Classify and describe those signs that may serve as trademark
5. What are custom territories? Explain citing an example. Discuss how one can secure worldwide protection for a trademark.