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The Department of Pharmacognosy & Phytochemistry, School of Pharmaceutical Education and Research, Jamia Hamdard, New Delhi in Collaboration with CSIR-IIIM, Jammu invites you to a ONE DAY INTERACTIVE SESSION ON:

"Phytopharmaceuticals: Development, Regulatory, IPR & Marketing Challenges" on 5 April, 2019, Convention Centre, Jamia Hamdard

The Objectives of the Event are:

- A. To create 'Awareness' on the Research and Regulations regarding Phytopharmaceuticals – A class of new drugs.
- B. To provide a platform with an august panel of experts from Government Nodal Bodies like CDSCO, IPC, CSIR, ICMR, DBT and Industry to understand the potential of Medicinal Plants for developing Phytopharmaceuticals.
- C. To understand how Phytopharmaceuticals are different from Proprietary Traditional Medicines.

The distinguished Speakers are:

- **Prof. SS Handa, Former Director, CSIR- IIIM, Jammu**
- **Dr. DBA Narayana, Eminent Scientist, Ayurvedye Trust, Bengaluru**
- **Dr. Ram Vishwakarma, Director, CSIR-IIIM, Jammu**

You and your colleagues are cordially invited to attend the same.

Kindly send your scanned registration form by 10th March, 2019 on:
jhphytopharmaceuticals2019@gmail.com

Looking forward for your active participation

Thanks & Kind Regards

Dr. Vidhu Aeri

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