

**SYLLABUS OF Bachelor of Computer Applications (BCA)**

**BCAD 101 - INTRODUCTION TO 'C' PROGRAMMING**

**Unit 1: Basic Concepts of Programming**

Programming Fundamentals: Algorithms and Flowcharts, problem solving techniques, stepwise refinement; Programming in C: features of 'C', tokens, data type, operators, expression.

**Unit 2: Branching and Looping**

Branching Constructs: if-else, switch, conditional operator & goto statements; looping Constructs: while, do-while, for and Jumping statements.

**Unit 3: Arrays and Functions**

Arrays, string processing, Functions: categories of functions, recursion.

**Unit 4: Pointers, Structures, and Unions**

Pointers: operations on pointers, pointers & structures; Structures and Unions.

**Unit 5: Debugging and File Handling**

Development of efficient programs; Debugging, verification and testing of programs. File Management: Defining & opening a file, closing a file, input operations.

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**BCAD 102 - COMPUTER SYSTEM ARCHITECTURE**

**Unit 1: Introduction**

Logic gates, Boolean algebra, combinational circuits, circuit simplification, flip-flops and sequential circuits, decoders, multiplexers, registers, counters and memory units.

**Unit 2: Data Representation and Basic Computer Arithmetic**

Number systems, complements, fixed and floating point representation, character representation, addition, subtraction, magnitude comparison, and multiplication and division algorithms for integers.

**Unit 3: Basic Computer Organization and Design**

Computer registers, bus system, instruction set, timing and control, instruction cycle, memory reference, input-output and interrupt, Interconnection Structures, Bus Interconnection design of basic computer.

#### **Unit 4: Central Processing Unit**

Register organization, arithmetic and logical micro-operations, stack organization, micro programmed control. Instruction formats, addressing modes, instruction codes, machine language, assembly language, input output programming, RISC, CISC architectures, pipelining and parallel architecture.

#### **Unit 5: Memory and I/O Organization**

Cache memory, Associative memory, mapping; Input / Output: External Devices, I/O Modules, Programmed I/O, Interrupt-Driven I/O, Direct Memory Access, I/O Channels.

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### **BCAD 103 - MATHEMATICAL FOUNDATION OF COMPUTER SCIENCE**

#### **Unit 1: Algebra of Matrices**

Matrix Algebra including rank, inverse, linear system of equation, Eigen value & Caley Hamilton Theorem; Team working and management.

#### **Unit 2: Introduction to Differential Calculus**

Differentiation and partial differentiation, derivative of sum, dot product and cross product of two vectors, gradient, divergence and curl.

#### **Unit 3: Successive and Partial Differentiations**

Successive differentiation, Leibnitz theorem, partial differentiation.

#### **Unit 4: Differential Calculus for curvatures**

Curvature, asymptotes, singular points, concavity, points of inflexion and tracing of Cartesian curve, Differential equation of first order.

#### **Unit 5: Coordinate Geometry**

System of circles, standard equations and properties of parabola and Ellipse; General equation of second degree in two variables, tracing of conic sections, sphere.

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### **BCAD 104 - COMMUNICATION SKILLS**

#### **Unit 1: Grammar, Dictionary, and Thesaurus**

Review of English Grammar; Written and Spoken language; Common Errors in language; Punctuation (purpose, role, importance and use); Effective use of dictionary, thesaurus, encyclopedia, OED; Figures of speech.

### **Unit 2: Language, Phonetics, and Writing**

Language Skills (listening, Speaking, Reading, Writing); Meaning what you mean; Listening: Effective and efficient listening in various situations (discussions, lectures, news, seminars, speech, telephone calls etc.); Speaking: Phonetics, intonation, accent, usage; strategies for a good rhetoric; Reading: Purpose; Comprehension; Tactics and strategies for good reading; Writing: Guidelines for good writing; various writing styles (General and technical writing styles).

### **Unit 3: Effectiveness and Efficiency in Communication**

Communication (purpose, role importance, elements); Effective and efficient communication; role of content, context and language; Spoken and written communication Presentation and delivery; Role of speaker and audience.

### **Unit 4: Presentation Skills**

Style and body language; Discussion and presentation skills of conferences meeting, seminars.

### **Unit 5: Drafting the Documents**

General and Technical documents (correspondence applications, letter, resumes, CV), drafts, essays, memos; minutes, notes, proposals , précis, reports, summary, synopsis, references, table of contents, acknowledgements, prologue, epilogue, revision; Use of Audio-Visual Aids: OHP, Slides, Charts, Computers etc.

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## **BCAD 105 - MEDIA AND INFORMATION LITERACY COMMUNICATION**

### **Unit 1: Media Education and Literacy**

Introduction to Media Education, History of Media Education; Perspectives on Media Education: The Inoculation Model, the Demystification Model, the Creative Participation Model.

### **Unit 2: Information Literacy**

Introduction to Information Literacy, The politics of Information Literacy; The fellow Travelers to Information Literacy, Key moments in the History of Information Literacy.

### **Unit 3: Leveraging the Power of Computing**

Introduction to the History of the Delivery of Computing Power; The Closeness of Computing technology, Mainframes, Micro and Personal Computers; Luggable Computers, Portable Computers, and the Laptop; Pocket Computers, Phones, and the Tablet; Wearable Computing and Augmented Reality Devices.

#### **Unit 4: Digital Media Content**

Introduction to Digital Media Content; the nature of Digital Media content; Participatory Culture; Trans media; Converged Content.

#### **Unit 5: Digital Divides**

Introduction to Digital Divides; First-Order Digital Divides – Access; Second-Order Digital Divides – Skills; Third-Order Digital Divides – Participation and Outcomes.

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### **BCAD 201 - INTRODUCTION TO DATA STRUCTURES**

#### **Unit 1: Data Representation**

Representation of data, Data types, ADTs and Data Structures, linear and non – linear data structures.

#### **Unit 2: Arrays, Structures, and Lists**

Single and multidimensional arrays, Structures, Static and Dynamic implementation of arrays, Creation, insertion and deletion of linked list, doubly list, circular list etc.

#### **Unit 3: Stack and its operations**

Stacks and its application: Definition and examples, Implementing Push and Pop operations, Stack using dynamic memory allocation, Use of stack in problem solving, infix, prefix and postfix notations and conversions, Recursion using stack.

#### **Unit 4: Queues**

Queues: Definition and examples, Sequential and dynamic implementation, Implementation of Insert and remove operations.

#### **Unit 5: Tree, Graph, Searching and Sorting**

Introduction to tree and graph, Searching techniques: Linear Search, Binary Search, Sorting: Bubble Sort, Quick Sort, Merge Sort, Insertion Sort, Selection Sort.

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## **BCAD 202 - DATA COMMUNICATION AND COMPUTER NETWORKS BASICS**

### **Unit 1: Introduction to Computer Networks**

Network definition; network topologies; network classifications; network protocol; layered network architecture; overview of OSI reference model; overview of TCP/IP protocol suite;

### **Unit 2: Introduction to Data Communication**

Analog and digital signal; data-rate limits; digital to digital line encoding schemes; pulse code modulation; parallel and serial transmission; digital to analog modulation; multiplexing techniques- FDM, TDM; transmission media.

### **Unit 3: Arrays and Functions**

Circuit switching; packet switching- connectionless datagram switching, connection-oriented virtual circuit switching; dial-up modems; digital subscriber line; cable TV for data transfer.

### **Unit 4: Data Link Layer and Multiple Access Protocols**

Error detection and error correction techniques; data-link control- framing and flow control; error recovery protocols- stop and wait ARQ, go-back-n ARQ; Point to Point Protocol on Internet; Routing: routing algorithms; network layer protocol of Internet- IP protocol, Internet control protocols.

### **Unit 5: Transport and Application Layer Functions and Protocols**

Transport services- error and flow control, Connection establishment and release- three way handshake; Overview of DNS protocol; overview of WWW & HTTP protocol.

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## **BCAD 203 - FUNDAMENTAL CONCEPTS OF OPERATING SYSTEMS**

### **Unit 1: Introduction to Operating Systems**

Overview of Operating System: Computer System Structure, Operating Systems Structure, Operating System functions; Computing Environments: Traditional Computing, Client-Server Computing, Peer-to-Peer Computing, Web based Computing, and Mobile Computing.

### **Unit 2: Process Management**

Process Management: Process Concept, Process Scheduling, Inter Process Communication, Multithreading; Scheduling Algorithms: FCFS, SJF, RR, and Priority.

### **Unit 3: Deadlocks and Synchronization**

Deadlocks: introduction, Methods for Handling Deadlocks, Deadlock Prevention, Deadlock Avoidance, Deadlock Detection, Recovery from Deadlock; Process Synchronization

#### **Unit 4: Memory Management**

Memory management: Swapping, Contiguous Memory Allocation, Paging, Structure of the Page Table, Segmentation; Virtual Memory Management: Demand Paging, Page Replacement Algorithms, Thrashing.

#### **Unit 5: Storage Management**

Storage Management: File System, File Concept, Access Method, Directory and Disk Structure, File Sharing; Secondary-Storage Structure: Overview of Mass-Storage Structure, Disk Structure, Disk Scheduling; I/O Systems: Overview, I/O Hardware, Application I/O Interface.

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### **BCAD 204 - ELEMENTARY PHYSICS**

#### **Unit 1: Mechanics**

Units and dimensions; Newton's laws; Conservation of linear momentum; Conservative and non-conservative force; Concept of potential energy; Work energy theorem; Periodic and oscillatory motion; Simple harmonic motion: Time period, Frequency, Phase and phase constant, Energy in simple harmonic motion.

#### **Unit 2: Electromagnetism**

Coulomb's law; Superposition principle; Concept of electric field and electric potential: Gauss's law, Simple applications of Gauss's law; Electric Current and current density: Ohm's law, Combination of resistors in series and parallel; Salient features of electromagnetic spectrum.

#### **Unit 3: LASER**

Conventional sources of light and LASER, Spontaneous emission, Stimulated Emission, Population inversion, Principle of LASER, Einstein's coefficients, Working of helium-neon and Ruby lasers.

#### **Unit 4: Fiber Optics**

Total internal reflection, Introduction of fiber optics, Numerical aperture, Step index and graded index fibers, Attenuation and dispersion mechanism, Application of optical fibers.

#### **Unit 5: Elementary Ideas of Semiconductors**

Classification of semiconductors: intrinsic and extrinsic semiconductors, Doping, P-type and N-type semiconductors; Band gap: Classification of materials on the basis of band gap, Formation of P-N junction, Depletion width, Forward biased and reverse biased P-N junction, I-V characteristics; Working of Light Emitting Diode (LED) and solar cell.

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## **BCAD 301 - INTRODUCTION TO OBJECT ORIENTED PROGRAMMING**

### **Unit – I: Principles of Object Oriented Programming (OOP)**

Concepts of structured and object oriented programming; advantage of OOP methodologies.

### **Unit – II: Characteristics of OOP languages**

Objects, classes, Data Abstraction, Encapsulation, inheritance, reusability, polymorphism and operator overloading, function overloading.

### **Unit – III: Introduction to C++**

Keywords, Data types, Constants, Variables, Expressions and statements, Operators; Control Structures: if, if... else, switch; Repetitive Statements: for, while, do... while; Pointers, arrays and strings.

### **Unit – IV: Functions in C++**

Parameter passing, Friend Functions, Inline Functions, Function Overloading, Operator overloading; Classes and Objects; Constructors and Destructors.

### **Unit – V: Inheritance**

Single Inheritance, Multilevel inheritance, Multiple inheritance, Hierarchical Inheritance, Hybrid Inheritance; Pointers, Virtual Functions and Polymorphism.

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## **BCAD 302 - INTRODUCTION TO DATABASE MANAGEMENT SYSTEM**

### **Unit – I: Introduction & Database System Architecture**

Overview of Database Management System, DBMS architecture, Characteristics of database approach, Various views of data, data models, Schemes, data independence, Advantages of DBMS over file processing systems, Responsibility of database administrator, Introduction to Database Languages & Environments.

### **Unit – II: E-R Modeling**

Entity types, Entity set, attribute and key, relationships, relation types, roles and structural constraints, weak entities, enhanced E-R and object modeling, Sub classes; Super classes, inheritance, specialization and generalization.

### **Unit – III: Relational Data Model**

Relational model concepts, relational constraints, relational algebra SQL: SQL queries, programming using SQL. EER and ER to relational mapping: Data base design using EER to relational language.

### **Unit – IV: Transaction Processing Concepts**

Transaction system, testing of serializability, Serializability of schedules, Conflict & view serializable schedule, recoverability, Recovery from transaction failures, log based recovery, Checkpoints, deadlock handling.

### **Unit – V: Data Normalization**

Functional Dependencies, Normal form up to 3<sup>rd</sup> normal form. Concurrency Control Techniques: Concurrency control, locking Techniques for concurrency control, Time stamping protocols for concurrency control, validation based protocol, multiple granularity, Multi-version Schemes, Recovery with concurrent transaction.

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## **BCAD 303 - DISCRETE STRUCTURES**

### **Unit – I: Introduction to propositional calculus**

Introduction to propositional calculus: Statements, logical operations; truth tables of logical identities, Equivalence of logical identities, Tautologies and contradiction, Negation and De Morgan's law, Conditional and biconditional; Introduction to Boolean algebra: Basic definition and theorems, Boolean expressions, Sum-Of-Products form.

### **Unit – II: Sets and related operations**

Cardinality, Union, Intersection, Complement, Difference, Symmetric Difference, Cartesian Product, subset, superset, power set, Venn diagram, Algebra of Sets, Duality; Properties of operators: commutative, associative, distributive; De Morgan's law, Standard sets.

### **Unit – III: Relations and their properties**

Properties of relation: reflexive, irreflexive, symmetric, asymmetric, antisymmetric, transitive; Matrix of relations, relations represented as digraph, Equivalence relation, partition and equivalence class.

### **Unit – IV: Functions and its properties**

Types of functions: One-to-one, onto, into, everywhere defined, Domain and range, Invertible functions, Composition of functions.

### **Unit – V: Introduction to recurrence relation**

Homogeneous and non-homogeneous recurrence relations, Order and degree of a recurrence relation, Formulation of recurrence relations, Characteristic relation, Solution of recurrence relations.



## **BCAD 401 - FUNDAMENTALS OF PROBABILITY AND STATISTICS**

### **Unit – I: Overview of Probability**

Introduction, Events & Different Types of Events, Addition & Multiplication Law, Conditional Probability, Bayes' Theorem.

### **Unit – II: Probability Distribution**

Random Variables, Expectation of Discrete Random Variables & Its Properties Continuous & Discrete Probability Function, Binomial, Poisson & Normal Distribution.

### **Unit – III: Measures of Central Tendency**

Definition, Function & Scope of Statistics, Arithmetic Mean, Weighted A.M., Median, Mode, Geometric & Harmonic Mean and Their Merits & Demerits.

### **Unit – IV: Measures of Variation**

Measures of Variation: Range, The Interquartile Range or Quartile Deviation, Average (Mean), Deviation Standard Deviation, Coefficient of Variation, Skewness, Moments & Kurtosis.

### **Unit – V: Correlation and Regression Analysis**

Introduction, Karl Pearson's Coefficient of Correlation, Rank Correlation Coefficient, Regression Analysis: Difference Between Correlation & Regression, Regression Lines, Regression Equations, Regression Coefficient.

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## **BCAD 402 - INTRODUCTION TO ARTIFICIAL INTELLIGENCE**

### **Unit – I: Overview of Artificial Intelligence**

Introduction to AI, Importance of AI, AI and its related field, AI techniques, Criteria for success; Scope of Artificial Intelligence, intelligent agents; Expert systems.

### **Unit – II: Problem Solving**

Problems, problem space and search: Defining the problem as a state space search, Production system and its characteristics, Issues in the design of the search problem, Solving Problems by Searching, heuristic search techniques, constraint satisfaction problems, stochastic search methods.

### **Unit – III: Game Playing and Knowledge**

Minimax, alpha-beta pruning; Knowledge: Definition and importance of knowledge, Knowledge representation, Various approaches used in knowledge representation, Issues in knowledge representation.

### **Unit – IV: Knowledge Representation and Reasoning**

Building a Knowledge Base: Propositional logic, first order logic, situation calculus, theorem proving in First Order Logic; Planning, partial order planning; Uncertain Knowledge and Reasoning, Probabilities, Bayesian Networks.

### **Unit – V: Learning**

Overview of different forms of learning, Learning Decision Trees, Neural Networks; Introduction to Natural Language Processing.

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## **BCAD 501 - FUNDAMENTALS OF SOFTWARE ENGINEERING**

### **Unit – I: Software and Software Engineering**

The Evolving Role of Software, Software Characteristics, Changing Nature of Software, Software Engineering as a Layered Technology, Software Process Framework, Framework and Umbrella Activities, Process Models, Capability Maturity Model Integration (CMMI)

### **Unit – II: Software Requirement Analysis**

Software Requirement Analysis, Initiating Requirement Engineering Process, Requirement Analysis and Modeling Techniques, Flow Oriented Modeling, Need for SRS, Characteristics and Components of SRS.

### **Unit – III: Software Development Management**

Estimation in Project Planning Process, Project Scheduling, Software Risks, Risk Identification, Risk Projection and Risk Refinement, RMMM Plan, Quality Concepts, Software Quality Assurance, Software Reviews, Metrics for Process and Projects.

### **Unit – IV: Design Engineering**

Design Concepts, Architectural Design Elements, Software Architecture, Data Design at the Architectural Level and Component Level.

### **Unit – V: Software Testing Strategies & Tactics**

Software Testing Fundamentals, Strategic Approach to Software Testing, Test Strategies for Conventional Software, Validation Testing, System testing, Black-Box Testing, White-Box Testing and their type.

## **BCAD PE311 (INTRODUCTION TO WIRELESS COMMUNICATION)**

### **Unit – I: Introduction to Basic Principles**

Liberalization of communications Industry, Digitalization of content, changes in spectrum management, cellular reuse, drive towards broadband, Evolution of mobile communications, mobile radio systems- Examples, trends in cellular radio and personal communications.

### **Unit – II: Cellular Concept**

Frequency reuse, channel assignment, hand off, Interference and system capacity, tracking and grade of service, Improving Coverage and capacity in Cellular systems. Cellular telephony: frequency reuse principle, transmitting, receiving, roaming, GSM network architecture, GSM channel structure, GPRS.

**Unit – III: Mobile radio propagation**

Free space propagation model, reflection, diffraction, scattering, link budget design, Outdoor Propagation models, Indoor propagation models, Small scale Multipath propagation, Impulse model, Small scale Multipath measurements, parameters of Mobile multipath channels, types of small scale fading, statistical models for multipath fading channels.

**Unit – IV: Second Generation and Third Generation Wireless Networks and Standards**

WLL, Bluetooth. AMPS, GSM, IS-95 and DECT Satellite networks: orbits, footprint, categories of satellites. Multiple Access Techniques: FDMA, TDMA, CDMA, SDMA, Capacity of Cellular CDMA and SDMA.

**Unit – V: Introducing the Mobile Internet**

Key Services for the mobile Internet, Business opportunities. WAP: the Mobile Internet Standard: Challenges and Pitfalls, Overview of the Wireless Application Protocol, Implementing WAP Services: The Wireless Markup Language, Enhanced WML: WML Script and WTAI,

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**BCAD PE312 (INTRODUCTION TO MOBILE COMPUTING)**

**Unit – I: Mobile communication Introduction**

Mobile computing devices mobile computing function, mobile computing architecture, evaluation of wireless technology (1G, 2G, 3G, 4G technology).

**Unit – II: PCS and GSM**

PCS Architecture, GSM architecture, Location tracking and call setup, Mobility management: Handover Security-GSM, SMS, International roaming for GSM.

**Unit – III: GPRS and Packet Data Network**

GPRS Network Architecture, GPRS Network Operations, Data Services in GPRS, Applications for GPRS, Limitations of GPRS, Spread Spectrum technology, Third Generation Networks, Applications on 3G.

**Unit – IV: Wireless Networks**

Wireless LAN: IEEE 802.11, Standards, Architecture, Services, Mobile Ad hoc Networks: WiFi and WiMAX, Wireless Local Loop, Bluetooth.

**Unit – V: Emerging Mobile Communication Technology**

Mobile IP, Cellular IP, VoIP, SIP, LTE, 4G goal and architecture.

## **BCAD PE313 (WEB & E-COMMERCE TECHNOLOGIES)**

### **Unit – I: An introduction to Electronic commerce**

What is E-Commerce (Introduction And Definition), Main activities E-Commerce, Goals of E-Commerce, Technical Components of E-Commerce, Functions of E-Commerce, Advantages and disadvantages of E-Commerce, Scope of E-Commerce, Electronic Commerce Applications, Electronic Commerce and Electronic Business(C2C)(C2G,G2G, B2G, B2P, B2A, P2P, B2A, C2A, B2B, B2C).

### **Unit – II: The Internet and WWW**

Evolution of Internet, Domain Names and Internet Organization (.edu, .com, .mil, .gov, .net etc.) , Types of Network, Internet Service Provider, World Wide Web, Internet & Extranet, Role of Internet in B2B Application, building own website, Cost, Time, Reach, Registering a Domain Name, Web promotion, Target email, Baner, Exchange, Shopping Bots.

### **Unit – III: Internet Security**

Secure Transaction, Computer Monitoring, Privacy on Internet, Corporate Email privacy, Computer Crime (Laws, Types of Crimes), Threats, Attack on Computer System, Software Packages for privacy, Hacking, Computer Virus (How it spreads, Virus problem, virus protection, Encryption and Decryption, Secret key Cryptography, DES, Public Key Encryption, RSA, Authorisation and Authentication, Firewall, Digital Signature (How it Works).

### **Unit – IV: Electronic Data Exchange**

Introduction, Concepts of EDI and Limitation, Applications of EDI, Disadvantages of EDI, EDI model, Electronic Payment System: Introduction, Types of Electronic Payment System, Payment Types, Value Exchange System, Credit Card System, Electronic Fund Transfer, Paperless bill, Modern Payment Cash, Electronic Cash.

### **Unit – V: Planning for Electronic Commerce and Internet Marketing**

Planning Electronic Commerce initiates, Linking objectives to business strategies, Measuring cost objectives, Comparing benefits to Costs, Strategies for developing electronic commerce web sites; Internet Marketing: The PROS and CONS of online shopping, The cons of online shopping, Justify an Internet business, Internet marketing techniques, The E-cycle of Internet marketing, Personalization e-commerce.

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## **BCAD PE521 (INTRODUCTION TO DATA MINING)**

### **Unit – I: Data Mining Concepts**

Data mining primitives, Basics of data mining, Data Mining Functionalities, Classification of Data Mining Systems, Architectures of data mining system.

### **Unit – II: Association Rules In Large Databases**

Association Rule Mining, Mining Single Dimensional Boolean Association Rules from Transactional Databases, Mining Multilevel Association Rules from Transaction Databases.

### **Unit – III: Classification And Prediction**

Issues Regarding Classification and Prediction, Classification by Decision Tree Classification Based on Concepts from Association Rule Mining, Other Classification Methods, Prediction.

### **Unit – IV: Cluster Analysis In Data Mining**

Types of Data in Cluster Analysis. A Categorization of Major Clustering Methods, Partitioning Methods, Density Based Methods, Grid Based Methods, Model Based Clustering Methods, Outlier Analysis.

### **Unit – V: Data Warehousing and various Issues in Data Mining :**

Introduction to Data Warehouse, Data warehousing and its characteristics, Online analytical processing (OLAP), characteristics of OLAP system, Scalability and data management issues in data mining algorithms, measures of interestingness

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## **BCAD PE522 (INTRODUCTION TO CLOUD COMPUTING)**

### **Unit – I: Introduction to Cloud Computing**

Recent trends in Computing, Grid Computing, Cluster Computing, Distributed Computing, Utility Computing, Cloud Computing, History of Cloud Computing, Cloud service providers, Benefits and limitations of Cloud Computing.

### **Unit – II: Cloud Computing Architecture**

Comparison with traditional computing architecture (client/server), Services provided at various levels, Service Models- Infrastructure as a Service(IaaS), Platform as a Service(PaaS), Software as a Service(SaaS), How Cloud Computing Works, Deployment Models such as Public cloud, Private cloud, Hybrid cloud, Community cloud,

### **Unit – III: Case Studies**

Case study of NIST architecture, Case study of Service model using Google App Engine, Microsoft Azure, Amazon EC2, Eucalyptus.

### **Unit – IV: Service Management in Cloud Computing**

Service Level Agreements (SLAs), Billing & Accounting, Comparing Scaling Hardware such as Traditional vs. Cloud, Economics of scaling.

### **Unit – V: Cloud Security**

Network level security, Host level security, Application level security, Data security and Storage- Data privacy and security Issues, Jurisdictional issues raised by Data location, Authentication in cloud computing.

## **BCAD PE523 (INTRODUCTION TO DATA SCIENCE AND BIG DATA)**

### **Unit – I: Understanding Big Data**

What is big data, why big data, convergence of key trends, unstructured data, industry examples of big data, web analytics, big data and marketing fraud and big data, risk and big data ,credit risk management, big data and algorithmic trading, big data and healthcare, big data in medicine, advertising and big data, big data technologies, introduction to Hadoop, open source technologies, cloud and big data mobile business intelligence, Crowd sourcing analytics ,inter and trans firewall analytics

### **Unit – II: NoSQL Data Management**

Introduction to NoSQL , aggregate data models ,aggregates ,key-value and document data models, relationships, graph databases, schema less databases ,materialized views, distribution models, sharding , master-slave replication , peer-peer replication, sharding and replication, consistency , relaxing consistency , version stamps , mapreduce, partitioning and combining , composing map-reduce calculations

### **Unit – III: Basics Of Hadoop**

Data format , analyzing data with Hadoop , scaling out , Hadoop streaming, Hadoop pipes, design of Hadoop distributed file system (HDFS), HDFS concepts, Java interface , data flow, Hadoop I/O, data integrity, compression, serialization, Avro file-based data structures.

### **Unit – IV: Map Reduce Applications**

Map Reduce workflows, unit tests with MRUnit , test data and local tests – anatomy of Map Reduce job run, classic Map-reduce , YARN , failures in classic Map-reduce and YARN, job scheduling , shuffle and sort , task execution, MapReduce types , input formats, output formats.

### **Unit – V: Hadoop Related Tools**

Hbase, data model and implementations, Hbase clients, Hbase examples–praxis.Cassandra ,cassandra data model , cassandra examples , cassandra clients, Hadoop integration. Pig , Grunt , pig data model , Pig Latin , developing and testing Pig Latin scripts. Hive , data types and file formats , HiveQL data definition , HiveQL data manipulation – HiveQL queries

## **BCAD SEE411 (INTERNET AND WEB TECHNOLOGY)**

### **Unit 1: Introduction to Internet and WWW**

Introduction to Internet: History of World Wide Web; Protocols governing the web; Understanding the Internet: syntax of URLs, web page and browsers, search engine; Introduction to Cyber Laws in India.

### **Unit 2: Internet Applications**

Internet applications: FTP, Telnet, Email, Chat; Internet addressing: identification of each computer using domain name and IP addresses, DNS.

### **Unit 3: Formatting Web Pages**

Introduction to HTML, XML, DHTML and CSS; Formatting Web Pages with the help of different HTML tags, HTML table, HTML form; using CSS for formatting different objects; using DHTML for dynamic designing of web page.

### **Unit 4: JavaScript**

Introduction to Javascript: Advantages of Javascript, Javascript Syntax, documents, forms, Datatype, Variable, Array, Operator and Expression, Looping Constructor, Event Handling, cookies.

### **Unit 5: E-Commerce and emerging trends**

E-Commerce and security issues; Emerging trends: Internet telephony, virtual reality over the web, etc.; Intranet and extranet; firewall design issues.

## **BCAD SEE412 (PROGRAMMING IN VISUAL BASIC)**

### **Unit – I: Introduction to VB**

Visual & Non-Visual programming, Procedural, Object-Oriented, Object-Based and Event-Driven Programming Languages, VB as Even-Driven and Object-Based Language, VB Environment: Menu bar, Toolbar, Project explorer, Toolbox, Properties Window, Form Designer, Form Layout, Immediate window, Default Controls in Tool Box Visual Development and Event Driven programming.

### **Unit – II: Basics of Programming**

Variables: Declaring Variables, Types of variables, Converting Variables Types, User Defined Data Types, Forcing Variable Declaration, Scope & Lifetime of Variables; Constants: Named & Intrinsic, Operators: Arithmetic, Relational & Logic.

### **Unit – III: Decision Statements in VB**

If statement, if-then-else, select-case; Looping Statements in VB: do-loop, for-next, while-wend; Exit statement, Nested Control Structure; Arrays: Declaring and using Arrays, One-dimensional, Two-dimensional and Multi-dimensional Arrays, Static and Dynamic arrays, Array of Arrays.

### **Unit – IV: Procedures**

General & Event Procedures, Subroutines, Functions, Calling Procedures, Arguments - Passing Mechanisms, Optional Arguments, Named Arguments, Functions Returning Custom Data Types Simple Program Development in VB such as Sum of Numbers, Greatest among Numbers, Checking Even/Odd Number, HCF of Two Numbers, Generate Prime Numbers, Generate Fibonacci Series, Factorial of a Number, Searching, Sorting, etc.

### **Unit – V: VB Objects and Monitoring Mouse Activity**

Dialog Boxes, Common Controls, Menus, MDI Forms, Testing, Debugging and Optimization – Working with Graphics.

Monitoring Mouse Activity: File handling, File system controls, File system objects, DLL Servers.

## **BCAD SEE413 (FUNDAMENTAL CONCEPTS OF MICROPROCESSOR AND ARDUINO PROGRAMMING)**

### **Unit – I: Fundamentals of Microprocessor**

Fundamentals of Architecture: 8 & 16 bit Microprocessor and Microcontroller and its comparison, Embedded System & its Characterization. 8051 Architecture Family: Block Diagrams, CPU, ALU, Family of Bus, Registers, Pointers. Timing Diagrams and Execution Cycles, Overview of Microprocessor Family, I/O Interfacing.

### **Unit – II: Instruction Set and programming**

Addressing modes: Introduction, Instruction syntax, Data types, Subroutine, Types of Addressing. 8051 Instruction set, Instruction timings, Data transfer instructions, Arithmetic instructions, Logical instructions, Branch instructions, Subroutine instructions, Bit manipulation instruction. Assembly language programs, C language programs, Assemblers and compilers.

### **Unit – III: Introduction to Arduino**

Fundamentals of Arduino, Serial Monitoring, Digital and Analog Inputs, Understanding variables, If-Else Statement, comparison Operators and Conditions, While statement, Analog I/O and Serial Communications.



### **Unit – IV: Programming using Arduino**

Arduino Environment, C Programming used for Arduino, ArduinoToolchain, Cross-Compilation, Arduino Sketches, Classes, Pins, Input and Outputs, Debugging, UART protocol, UART parity and Stop.

### **Unit – V: Applications**

Microprocessor: LED, LCD and keyboard interfacing. Stepper motor interfacing, DC Motor interfacing, sensor interfacing.

Arduino: Traffic Light Count Down Timer, Parking Lot Counter, Weighing Machines, Emergency Light for railways, Security Systems.

## **BCAD SEE521 (INTRODUCTION TO JAVA PROGRAMMING)**

### **Unit – I: Introduction to Java**

Java Architecture and Features, Understanding the semantic and syntax differences between C++ and Java, Compiling and Executing a Java Program, Variables, Constants, Keywords Data Types, Operators (Arithmetic, Logical and Bitwise) and Expressions, Comments, Doing Basic Program Output, Decision Making Constructs (conditional statements and loops) and Nesting, Java Methods (Defining, Scope, Passing and Returning Arguments, Type Conversion and Type and Checking, Built-in Java Class Methods).

### **Unit – II: Arrays, Strings and I/O**

Creating & Using Arrays (One Dimension and Multi-dimensional), Referencing Arrays Dynamically, Java Strings: The Java String class, Creating & Using String Objects, Manipulating Strings, String Immutability & Equality, Passing Strings To & From Methods, String Buffer Classes. Simple I/O using System out and the Scanner class, Byte and Character streams, Reading/Writing from console and files.

### **Unit – III: Object-Oriented Programming Overview**

Principles of Object-Oriented Programming, Defining & Using Classes, Controlling Access to Class Members, Class Constructors, Method Overloading, Class Variables & Methods, Objects as parameters, final classes, Object class, Garbage Collection. Inheritance: (Single Level and Multilevel, Method Overriding, Dynamic Method Dispatch, Abstract Classes), Interfaces and Packages, Extending interfaces and packages, Package and Class Visibility, Using Standard Java Packages (util, lang, io, net), Wrapper Classes, Autoboxing/Unboxing, Enumerations and Metadata.

### **Unit – IV: Exception Handling, Threading, Networking and Database Connectivity**

Exception types, uncaught exceptions, throw, built-in exceptions, Creating your own exceptions; Multi-threading: The Thread class and Runnable interface, creating single and multiple threads, Thread prioritization, synchronization and communication, suspending/resuming threads. Using java.net package, Overview of TCP/IP and Datagram programming. Accessing and manipulating databases using JDBC.

### **Unit – V: Applets and Event Handling**

Java Applets: Introduction to Applets, Writing Java Applets, Working with Graphics, Incorporating Images & Sounds. Event Handling Mechanisms, Listener Interfaces, Adapter and Inner Classes. The design and Implementation of GUIs using the AWT controls, Swing components of Java Foundation Classes such as labels, buttons, textfields, layout managers, menus, events and listeners; Graphic objects for drawing figures such as lines, rectangles, ovals, using different fonts. Overview of servlets

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## **BCAD SEE522 (FUNDAMENTALS OF NET PROGRAMMING)**

### **Unit – I: Introduction to .NET Framework and C#**

.NET framework, MSIL, CLR, CLS, CTS, Namespaces, Assemblies The Common Language Implementation, Assemblies, Garbage Collection, The End to DLL Hell - Managed Execution, Name Spaces - Constructor and Destructors, Function Overloading & Inheritance, Operator Overloading, Modifiers - Property and Indexers , Attributes & Reflection API, When to use Console Applications - Generating Console Output, Processing Console Input.

### **Unit – II: C#.NET and ADO.NET:**

Creating Language Features and Creating .NET Projects, Namespaces Classes and Inheritance -, Namespaces Classes and Inheritance -, C, Exploring the Base Class Library -, Debugging and Error Handling -, Data Types -, Exploring Assemblies and Namespaces, String Manipulation ,Files and I/O ,Collections.

### **Unit – III: Windows Forms and Controls in details**

The Windows Forms Model, Creating Windows Forms Windows Forms Properties and Events, Windows Form Controls, Menus - Dialogs – ToolTips, Apply Inheritance techniques to Forms, Creating Base Forms, Programming Derived Forms, Printing - Handling Multiple Events, GDI+, Creating Windows Forms Controls

### **Unit – IV: Connectivity ASP.NET - Themes and Master Pages:**

Introduction to ASP.NET, Working with Web and HTML Controls, Using Rich Server Controls, Login controls, Overview of ASP.NET Validation Controls, Using the Simple Validations, Using the Complex Validators Accessing Data using ADO.NET.

### **Unit – V: Managing State:**

Preserving State in Web Applications and Page-Level State, Using Cookies to Preserve State, ASP.NET Session State ,Storing Objects in Session State, Configuring Session State, Setting Up an Outof-Process State Server, Storing Session State in SQL Server.

## **BCAD SEE523 (PHP Programming)**

### **Unit – I: Introduction to PHP**

Java PHP introduction, inventions and versions, important tools and software requirements (like Web Server, Database, Editors etc.), PHP with other, technologies, scope of PHP, Basic Syntax, PHP variables and constants, Types of data in PHP , Expressions, scopes of a variable (local, global), PHP Operators : Arithmetic, Assignment, Relational , Logical operators, Bitwise , ternary and MOD operator. PHP operator Precedence and associativity

### **Unit – II: Handling HTML form with PHP**

Capturing Form Data, GET and POST form methods Dealing with multi value fields, Redirecting a form after submission. PHP conditional events and Loops: PHP IF Else conditional statements (Nested IF and Else), Switch case, while, For, and Do While Loop, Goto, Break, Continue and exit.

### **Unit – III: PHP Functions**

Function, Need of Function, declaration and calling of a function, PHP Function with arguments, Default Arguments in Function, Function argument with call by value, call by reference, Scope of Function Global and Local.

### **Unit – IV: ConnectivityString Manipulation and Regular Expression**

Creating and accessing String , Searching & Replacing String, Formatting, joining and splitting String , String Related Library functions, Use and advantage of regular expression over inbuilt function, Use of preg\_match(), preg\_replace(), preg\_split() functions in regular expression.

### **Unit – V: Array**

Anatomy of an Array ,Creating index based and Associative array, Accessing array, Looping with Index based array, with associative array using each() and foreach(), Some useful Library function.

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## **BCAD OE411 (ORGANIZATION BEHAVIOR)**

### **Unit – I: Overview of Organization Behavior**

Nature, Scope, Definition and Goals of organizational Behaviour, Fundamental Concepts of Organizational Behaviour, Models of Organizational Behaviour, essential attributes, Psychological dimensions and relevance in the emerging society.

### **Unit – II: Learning**

Styles and principles, Skinner, Thorndike and Piaget theories, Conditions of learning; Memory: Short term and long term; Efficient and effective ways in respect of thinking, problem solving and decision making.

### **Unit – III: Effects of employee attitudes**

Personal and Organizational Values, Job Satisfaction, Nature and Importance of Motivation, Achievement Motive, Theories of Work Motivation: Maslow's Need Hierarchy Theory, Mc Gregor's Theory 'X' and Theory 'Y'.

### **Unit – IV: Personality and Stress**

Models of personality, factors and desirable features of a healthy personality; Basic Needs and their hierarchy: Mallow model and self actualizing personalities; Work stress: Meaning and definition of Stress, Symptoms of Stress, Sources of Stress, Stress management.

### **Unit – V: Conflict in organization**

Nature of Conflict, Process of Conflict, Levels of Conflict - Intrapersonal, Interpersonal, Sources of Conflict, Effect of Conflict, Conflict Resolution, Meaning and types of Grievances & Process of Grievances Handling.

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## **BCAD OE412 (FINANCIAL ACCOUNTING)**

### **Unit – I: Overview of Financial Accounting**

Meaning and Nature of Financial Accounting, Scope of Financial Accounting, Financial Accounting & Management Accounting, Accounting concepts & convention, Accounting standards in India.

### **Unit – II: Basics of accounting**

Capital & Revenue items, Application of Computer in Accounting Double Entry System, Introduction to Journal, Ledger and Procedure for Recording and Posting, Introduction to Trail Balance, Preparation of Final Account, Profit & Loss Account and related concepts, Balance Sheet and related concept.

### **Unit – III: Financial statement analysis**

Ratio analysis, Funds flow analysis, concepts, uses, Preparation of funds flow statement, simple problem, Cash flow analysis, Concepts, uses, preparation of cash flow statement, simple problem, Break – even analysis.

### **Unit – IV: Definition nature and Objective of Financial Management**

Long Term Sources of Finance, Introductory idea about capitalization, Capital Structure, Concept of Cost of Capital, introduction, importance, explicit & implicit cost, Measurement of cost of capital, cost of debt.

**Unit – V: Concept & Components of working Capital**

Factors Influencing the Composition of working Capital, Objectives of working Capital Management – Liquidity Vs. Profitability and working capital policies. Theory of working capital: Nature and concepts. Cash Management, Inventory Management and Receivables Management.

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**BCAD OE413 (CYBER CRIMES & CYBER LAWS)**

**Unit – I: Introduction to IT laws & Cyber Crimes**

Internet, Hacking, Cracking, Viruses, Virus Attacks, Software Piracy.

**Unit – II: E-Mail Investigation**

E-Mail Tracking, IP Tracking, E-Mail Recovery, Encryption and Decryption methods, Search and Seizure of Computers.

**Unit – III: Introduction to Cyber Crime Investigation**

Cyber Forensics, Investigation Tools, e-Discovery, Digital Evidence Collection, Evidence Preservation, Forensics Tools and Softwares, Recovering deleted evidences, Password Cracking, Cyber Security.

**Unit – IV: Intellectual property, Legal System of Information Technology**

Social Engineering, Mail Bombs, Bug Exploits, Law of Intellectual Property: Copy Right Act, Trade and Merchandise Act, Patent Act, Domain Name Disputes, Cyber-Squatting.

**Unit – V: International Perspective of Cyber Law**

Electronic Data Interchange, EDI: Concept and legal Issues. Electronic Signature Law's of Major Countries, Cryptography Laws, Cyber Law's of Major Countries.

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**BCAD OE511 (STARTUP ENTREPRENEURSHIP)**

**Unit – I: Introduction to Entrepreneurship**

Meaning and concept of entrepreneurship, the history of entrepreneurship development, role of entrepreneurship in economic development, agencies in entrepreneurship management and future of entrepreneurship, Meaning of entrepreneur, the skills required to be an entrepreneur, the entrepreneurial decision process, and role models, mentors and support system.

### **Unit – II: Business Opportunity Identification and Planning**

Capturing Business ideas, methods of generating ideas, and opportunity recognition, Preparing a Business Plan: Meaning and significance of a business plan, components of a business plan, and feasibility study

### **Unit – III: Financing the New Venture**

Importance of new venture financing, types of ownership securities, venture capital, types of debt securities, determining ideal debt-equity mix, and financial institutions and banks

### **Unit – IV: Launching and Managing the New Venture**

Choosing the legal form of new venture, protection of intellectual property, and marketing the new venture, Characteristics of high growth new ventures, strategies for growth, and building the new venture capital

### **Unit – V: Harvesting Rewards**

Exit strategies for entrepreneurs, bankruptcy, and succession and harvesting strategy

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## **BCAD OE 512 (CONCEPTS of E-GOVERNANCE AND SMART CITY)**

### **Unit – I**

**E-Government**— OVERVIEW, E-Governance and E-Government , E-Governance Definitions  
E-Government Definitions ,Framework for e-Government versus e-Governance,  
E-Government Services,G2G – Government to Government,, Government to Constituents (E-Democracy), E-Government around the World

### **Unit – II**

Government, Governance and Democracy, E-Governance Projects in India, Measures to be considered before going for E-Governance

### **Unit – III**

**Smart City overview**, Introduction, meaning, features, Concept of Smart Community, Smart Transportation, City typologies, -Sustainable cities, Liveable cities, Intelligent cities.

Smart Building and Home Device , Smart Health, Smart Government, Smart Energy and Water  
Cyber security, Safety, and Privacy, Internet of Things, Block chain, Artificial Intelligence, Alternate Reality, Virtual Reality

### **Unit – IV**

International smart cities-European: Copenhagen, Asian: Singapore  
UK smart cities initiatives, Initiatives, Birmingham initiatives, London initiatives, Smart Birmingham vs. smart London

## **Unit – V**

Phases, Stages of Project & their Approval Status, Work Breakdown Structure, Project Organization Structure, Planning, Scheduling & CPM, Smart Cities –Global Standards and Performance, Benchmarks, Practice Code, Smart City Planning and Development, Case Studies on PM of Smart Cities

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## **BCAD OE513 (DIGITAL MARKETING AND E-COMMERCE)**

### **Unit – I: History, Nature and Impact of E-Commerce**

Internet and E-Commerce, The Nature of E-Commerce, Retailing on the Internet, Global E-Commerce, Doing Business on the Internet

### **Unit – III: E-Commerce Essentials**

Distribution in E-Commerce, Customer Service and Web Site Personalization, Advertising for E-Commerce.

### **Unit – III: Marketing management**

Marketing Information Management, Conducting Marketing Research, Creating a Web Site, Fundamentals of Internet Marketing.

### **Unit – IV: Business Structures and the Business Plan in E-Commerce**

Business Structures and Economics in E-Commerce, Revenue Models and the Business Plan in E-Commerce

### **Unit – V: Marketing Entrepreneurship**

Building a Career in E-Commerce, Ethical, Legal, and Social Responsibilities in E-Commerce Risk Management, Financing the Business.

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## **BCAD - EVS ( ENVIRONMENTAL SCIENCES)**

### **Unit-I**

**Introduction:** components of the environment, environmental degradation. Ecology-Elements of Ecology: Ecological balance and consequences of change, principles of environmental impact assessment.

### **Unit-II**

**Air Pollution and Control:** Atmospheric composition, energy balance, climate, weather, dispersion, sources and effects of pollutants, primary and secondary pollutants, green house effect, depletion of ozone layer, standards and control measures,

### **Unit-III**

**Water Pollution and Control:** Hydrosphere, natural water, pollutants their origin and effects, river, lake/ground water pollution, standards and control,

### **Unit-IV**

**Land Pollution:** Lithosphere, pollutants (municipal, industrial, commercial, agricultural, hazardous solid wastes): their origin and effects, collection and disposal of solid waste, recovery and conversion methods.

### **Unit-V**

**Noise Pollution:** Sources, effects, standards and Control.