


1.	Name of the Faculty member	Riya Yadav	
2.	Designation	Assistant Professor	
3.	Qualifications	B.sc(H&HA), M.BA, M.sc	
4.	State of Domicile	Uttar Pradesh	
5.	Department & School	Department of Hotel Management & Catering Technology, School of Management & Business Studies	
6.	Details of Courses taught	B.sc (H&HA), BHMCT, DHMCT, M.SC(H&HA)	
7.	Research Thrust Areas	Hospitality Marketing, Tourism Marketing, Social Media Marketing	
8.	Emails	Riyayadav@jamiyahamdard.ac.in Riyayadav_18@yahoo.co.in	
PUBLICATIONS			
9.	Publications in peer reviewed National & International journals, Citations, H-index	https://orcid.org/0000-0001-6426-2825	
BOOKS & BOOK CHAPTERS PUBLISHED			
10.	Number of books published by National publisher (please also specify the name of the publisher)		
11.	Number of books published by international publisher (please also specify the name of the publisher)		
12.	Number of Book Chapters in Edited books of National Publishers (please also specify the name of the publisher)		
13.	Number of Book Chapters in Edited books of International Publishers (please also specify the name of the publisher)		
RESEARCH GRANTS AND CONSULTANCY PROJECTS			
14.	Number of research grants from govt. funding agencies as PI/Coordinator (including name of the agency and amount of funding generated)		
15.	Number of research grants from govt. funding agencies as Co-PI (including name of the agency and amount of funding generated)		
16.	Number of research grants from International and private sources as PI (including name of the agency and amount of funding generated)		
17.	Number of consultancy projects (including name of the agency and		

	amount of funding generated)	
RESEARCH SUPERVISION		
As Supervisor		
18.	Number of Ph.D. Guided	
19.	Number of Master's theses/dissertations Guided	
As Co-supervisor		
20.	Number of Ph.D. Guided	
21.	Number of Master's theses/dissertations Guided	
PATENTS		
22.	Number of Patents Granted (specify National/International)	
23.	Number of Patents Applied for (specify National/International)	
PRESENTATIONS IN CONFERENCES AS SPEAKER/ RESOURCE PERSON		
24.	Number of presentations in National or International Conferences in India (Please specify invited/oral/poster)	
25.	Number of presentations in International Conferences abroad (Please specify invited/ oral/poster)	
NATIONAL AWARDS, HONOURS AND FELLOWSHIPS RECEIVED (Please specify name of the award, granting agency and year of award)		
26.		
INTERNATIONAL AWARDS, HONOURS AND FELLOWSHIPS RECEIVED (Please specify name of the award, granting agency and year of award)		
27.		
STAFF DEVELOPMENT/REFRESHER/SHORT TERM TRAINING PROGRAMME/WEBINARS ORGANIZED Webinar Organised: " Food and Beverage Industry reviving from the covid 19" on 05 Nov 2020		
28.		
MEMBER(S) OF NATIONAL COMMITTEES		

29.	
MEMBER(S) OF INTERNATIONAL COMMITTEES	
30.	
ADMINISTRATIVE RESPONSIBILITIES/ PARTICIPATION IN COMMITTEES OF JAMIA HAMDARD	
31.	BOS Member
ANY OTHER (Please specify important points and the content should not be more than one page)	
32.	

