

SYDENHAM INSTITUTE OF MANAGEMENT STUDIES RESEARCH & ENTREPRENEURSHIP EDUCATION MUMBAI



**Calls for Researchers
for the
9th Asia Pacific International
Conference
on
Changing Business Practices
in Current Environment**

**IN ALLIANCE WITH;
DEPARTMENT OF MANAGEMENT, SMBS
JAMIA HAMDARD, NEW DELHI**



✓ 29th -30th, April 2022 (Online)



2-9 PM both days (Indian Time)

ABOUT THE CONFERENCE (LISTED IN : SCALES4RESEARCH.COM; EASY CHAIR.COM)

MISSION

The Mission of the Conference series is to act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good practices in business Conference in.

THEME

Changing the environment requires a new approach to problems in business scenarios. The role of business research in providing solutions in the current environment will be the main theme of the conference.

OBJECTIVES

- To provide a special forum to present and discuss research on Changing Business Practices in Current Scenario.
- To facilitate research-based knowledge among academicians and practitioners.

The above objectives shall be achieved through multi-disciplinary research based on idea generation and discussion. The main purpose is to bring about a richness in a discussion by encouraging domestic and international contribution



DR. MICHELE V. GEE, DEAN,
AND PROFESSOR OF
MANAGEMENT, COLLEGE OF
BUSINESS, ECONOMICS,
& COMPUTING, UNIVERSITY
OF WISCONSIN-PARK SIDE, USA
8.30-9 PM

AJAY KUMAR HANDA,
PRESIDENT, CENTAUR
PHARMACEUTICALS PVT.
LTD: PHARMA - PRE & POST
COVID SCENARIO - 29TH APRIL,
2022: 2PM



SPECIAL SESSIONS WILL BE HELD ON

Day- 1 How to Write a literature review paper for
publication?
(Time-7.30-8.30 PM)

Speaker: 1.

Dr Dafnis N. Coudounaris (F-EMAB, Board of Governors of
GIKA),
Editor in Chief of International Journal of Export Marketing,
of Inderscience Publishers.

DR R.K.Srivastava, Prof and HOD, Sydenham Institute of
Management studies, Mumbai

Day- 2 Issues and challenges in linking academic research
with Industry?
(Time-7.30-8.30 PM)

Dr R Mulye, Prof
RMIT, Australia

Dr R. K Srivastava, Prof and HOD, Sydenham Institute of
Managementstudies, Mumbai.

The conference has a strong focus on the relevance and
application of behavioural change practice and science. It
aims at providing new insights into the field of Marketing, IB,
Finance, General Management HR, Retail etc.



CALL FOR PAPERS / ACADEMICIANS

Research scholars, Academicians, and Management practitioners are invited to present their research papers at the conference. Papers should broadly address the theme of the conference and issues related to changing business practices. Kindly send a full paper so that it can be published in an ISBN book besides the conference. The abstract should be about 250 words in the following format: Introduction, Objective, methodology, Results, Contribution, Keywords. Once your abstract is accepted after review, you are requested to pay the registration fees and send the paper for review.

Academicians and research professionals are encouraged to contribute new ideas, concepts, and paradigms. Abstracts will be published in ISBN numbered publications and selected papers in International Journals. In alliance with Department of Management, Jamia Hamdard, Mehrauli Hamdard Nagar, New Delhi, Delhi 110062
Website: jamiahamdard.edu

PUBLICATION OPPORTUNITIES

Abstracts will be published with ISBN numbered publications and selected papers in the International Journal of Sydenham

Management Review - PUBLISHED SINCE 1995; International Journal of Export Marketing-of Inderscience Publishers after review.

KINDLY SUBMIT PAPERS FOR THE SUBJECTS MENTIONED BELOW:

- Marketing and Strategy
- International Business
- Brand management
- Business statistics/Decision science
- Finance
- General Management
- IT and business practices in the current business environment.

THERE WILL ALSO BE A SEPARATE TRACK FOR STUDENT'S PAPER.

Papers to be emailed to:
rkspmc@yahoo.com,
rks.pmc@gmail.com,
mohammedjamshed@jamiahamdard.ac.in,
asadahmad@jamiahamdard.ac.in

IMPORTANT DATES

- LAST DATE OF SUBMISSION OF ABSTRACT/PAPER: 15TH MARCH 2022 OR EARLY
- NOTIFICATION OF ACCEPTANCE OF PAPER: 10TH APRIL 2022 OR EARLY
- LAST DATE FOR REGISTRATION: 10TH APRIL 2022 OR EARLY

REGISTRATION FEES

\$50 OR RS.1000 FOR RESEARCH SCHOLAR AND STUDENTS RS.750/500/\$25 FOR ONLINE MODE

PAYMENT DETAILS ARE AVAILABLE IN REGISTRATION FORMS

POSTAL ADDRESS

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ABOUT

IN KEEPING WITH THE RICH SYDENHAM TRADITION OF IMPARTING HIGH QUALITY EDUCATION, THE SYDENHAM INSTITUTE OF MANAGEMENT STUDIES, RESEARCH AND ENTREPRENEURSHIP EDUCATION (SIMSREE) WAS FOUNDED IN THE YEAR 1983. SINCE THEN, SIMSREE HAS ENDEAVOURED TO PRODUCE GLOBAL MANAGERS OF SHINING EXCELLENCE. TODAY, 38 YEARS AFTER ITS INCEPTION, SIMSREE STANDS AS ONE OF THE MOST POPULAR MANAGEMENT INSTITUTES IN INDIA. LOCATED AT CHURCHGATE, IN THE HEART OF THE FINANCIAL CAPITAL OF THE COUNTRY, SIMSREE HAS THE ADVANTAGE OF BEING THE CYNOSURE OF THE CORPORATE WORLD AND THE OPPORTUNITY TO DRAW FROM THE FINEST IN THE INDUSTRY.



THE HISTORY OF JAMIA HAMDARD BEGINS WITH THE ESTABLISHMENT OF A SMALL UNANI CLINIC IN THE YEAR 1906 BY HAKEEM HAFIZ ABDUL MAJEED, ONE OF THE WELL-KNOWN PRACTITIONERS OF UNANI SYSTEM OF MEDICINE OF HIS TIME. HAKEEM HAFIZ ABDUL MAJEED HAD A VISION OF MAKING THE PRACTICE OF UNANI MEDICINE INTO A SCIENTIFIC DISCIPLINE SO THAT UNANI MEDICINES COULD BE DISPENSED IN A MORE EFFICACIOUS MANNER TO PATIENTS. HE GAVE THE NAME "HAMDARD" TO HIS VENTURE WHICH MEANS "SYMPATHY FOR ALL AND SHARING OF PAIN".

JAMIA HAMDARD WAS CONCEIVED AS A SEAT OF HIGHER LEARNING IN UNANI MEDICINE, ISLAMIC STUDIES, BIOSCIENCES, PHARMACY, NURSING AND OTHER AREAS OF KNOWLEDGE BY ITS FOUNDER AS A MEANS OF FULFILLING THE OBJECTS OF THE WAKF. OVER A PERIOD OF LAST TEN YEARS, JAMIA HAMDARD HAS EMERGED AS AN OUTSTANDING INSTITUTION OF HIGHER LEARNING WITH DISTINCT AND FOCUSED ACADEMIC PROGRAMMES. GRADUATE PROGRAMME IN INFORMATION TECHNOLOGY AND COMPUTER APPLICATIONS AND POST-GRADUATE PROGRAMMES IN INFORMATION TECHNOLOGY, COMPUTER APPLICATIONS, BUSINESS MANAGEMENT, PHYSIOTHERAPY AND OCCUPATIONAL THERAPY HAVE BEEN STARTED IN THE LAST FEW YEARS.

