

Placement Drive for ODL and Online Students

14th & 15 March, 2022

As a startup initiative, recently CODE of Jamia Hamdard has launched a dynamic and Successful job fair in the name of Atmanirbhar –Envisioned with the objective to make more student employable while continuing their Higher Education.

Objective:-

Prime objectives of placement drive is to provide online and ODL students and alumni with jobs at all level matching with their and academic profile. A few more objectives of this drive are as follow.

- Act as an interface between industry and the students/ alumni, it work on the idea that the right candidate must meet the right recruiter at the right place.
- We also have provided internship to students who aspire to become entrepreneurs and also an opportunity to meet various managers to get a firsthand understanding about the corporate world/Start-up.
- Student who join any other program to upgrade their skill, they were given 50% scholarship on the course fees
- 3 Placement Opportunities would be provided and once job is offered no further opportunity would be provided- so every student get the equal opportunity.
- Minimum Education should be 12Th pass from recognized board, to appear in the placement drive.

Approach Used.

Career guidance sessions by the industrial experts which include the senior manager and leaders from the corporate world. The topic covered by the industrial experts range from soft skills, 10 steps to be successful in the corporate world, campus to corporate- A transformational journey, Challenges of the corporate world.

There are also various insightful sessions where the managers meet smaller section of the students which we call the “Coffee with the Manager Program” in order to bridge the gap or break the ice between the campus and corporate.

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We also done various BTL activity at various places about this Placement drive.

Student participation

Total Student participated	Student attended the Interview	Shortlisted
700	412	140

Company Participation

Company	
Wish 4 loan	Zolo Stay
Esaf Bank	Hamdard Group-FMCG
Better place	Bajaj Finance