

### Profile of the Faculty Member

1.	Name of the Faculty member	Dr. Shakeel Ahmad Siddiqui	
2.	Designation	Assistant Professor (Contractual)	
3.	Qualifications	PhD in Management, MBA	
4.	State of Domicile	Bihar	
5.	Department & School	Dept of CSE, SEST	
6.	Details of Courses taught	M.Tech, B.Tech, BCA	
7.	Research Thrust Areas	Digital Marketing, Marketing	
8.	Emails	<a href="mailto:shakeel@jamiahamdard.ac.in">shakeel@jamiahamdard.ac.in</a> <a href="mailto:siddiquishakeelahmad@gmail.com">siddiquishakeelahmad@gmail.com</a>	
<b>PUBLICATIONS</b>			
9.	Publications in peer reviewed National & International journals, Citations, H-index	For Publications Profile view at: Researchgate: <a href="https://www.researchgate.net/profile/Shakeel-Siddiqui">https://www.researchgate.net/profile/Shakeel-Siddiqui</a>	
<b>BOOKS &amp; BOOK CHAPTERS PUBLISHED</b>			
10.	Number of books published by National publisher	1. Wiley India	
11.	Number of books published by international publisher		
12.	Number of Book Chapters in Edited books of National Publishers	4	
13.	Number of Book Chapters in Edited books of International Publishers	4	
<b>RESEARCH SUPERVISION</b>			
<b>As Supervisor</b>			
18.	Number of Ph.D. Guided	2	
19.	Number of Master's theses/dissertations Guided	100+	