


1.	Name of the Faculty member	Dr. Md. Zishan	
2.	Designation	Assistant Professor	
3.	Qualifications	Ph.D., M.Phil. & M.A. (Journalism and Mass Communication) UGC-NET, MH-SET, and TS-SET qualified	
4.	State of Domicile	Bihar	
5.	School/ Department/ Centre	Centre for Media and Mass Communication Studies	
6.	Details of Courses Taught	Digital Media, Print Media, Media Research	
7.	Research Thrust Areas	Media and Society	
8.	Emails	mzishan@jamiahamdard.ac.in / zishan789@gmail.com	
Publications			
9.	Publications details	https://orcid.org/my-orcid?orcid=0000-0002-4522-2825	
10.	Book Chapters in Edited Books	Md. Zishan, & Dr. Mohammad Fariyad. (2017). An analytical Study of Matrimonial Advertisements Published in Newspapers & their Impact on Readers. Dr. Vinod Nitale, <i>Media and Social Change</i> (p. 49-53). Jalgaon: Atharva Publications. मो. ज़ीशान, & मो. नूर अली इमाम हसन. (2017). सोशल मीडिया की पत्रकारिता में उपयोगिता. डॉ. मोहम्मद फ़रियाद, सोशल मीडिया के विविध आयाम (पृ. 79-84). नई दिल्ली: स्वराज प्रकाशन.	
PRESENTATIONS IN CONFERENCES AND SEMINARS			
11.	<ol style="list-style-type: none"> 1. Participated in the four-day Round Table Meet on Mass Communication” events as part of the India International Science Festival 2017, held in Chennai from October 13th to 16th, 2017 2. Two-day International Seminar on ‘Sanchar Madhyamon ki Bhasha Evam Vaishwavik Hindi’ organized by the Department of Journalism and Mass Communication, Mahatma Gandhi Kashi Vidyapith, Varanasi, Dated- 14th to 15th January 2017 3. Participated in a two-day ICSSR-sponsored national seminar on ‘Social Violence and Social Exclusion’ at ACSSEIP, MANUU, Hyderabad, held on March 27-28, 2017 4. National Conference on ‘Media and Social Change’ organized by Moolji Jaitha College, North Maharashtra University, Jalgaon, Maharashtra, dated 30th to 		

	<p>31st January 2017</p> <ol style="list-style-type: none"> Two-day International Interdisciplinary Conference on 'Design of Reconstruction: Literature, Journalism and Political Culture, organized by Maulana Abul Kalam Azad Chair, Dr. Baba Saheb Ambedkar Marathwada University, Aurangabad, Maharashtra, dated 23rd to 24th Nov. 2016. ICSSR Sponsored Two-day National Seminar 'Off the Mark: Marginality, Narrative and Reclaiming History' organized by Dept. of English, Sidho-Kanho-Birsha University, Puralia, West Bengal, dated 7th to 8th Dec, 2016 National Seminar on "Reflection of Socio-economic Issues in Indian Films with reference to Tribal and other Deprived Sections organized by I.G.N.T.U, Amarkantak, M.P, 1 to 2nd March, 2013 National conference on 'Media and Women' organized by Kushabhav Thakre Patrakarita evam Jansanchar Vishwavidyalaya, Raipur, dated 27th to 28th October, 2017.
Workshops Attended	
12.	<ol style="list-style-type: none"> Successfully completed the Guru-Dakshta Faculty Induction Programme organized by UGC-MMTTC, Gauhati University, Guwahati, Assam, from 05th February 2025 to 06th March 2025. Participated in a 20-day Faculty Development Programme (FDP) titled 'Developing Academic Leaders for Futures: The Way Forward' from 15th April 2021 to 27th April 2021. Participated in 10 10-day ICSSR-sponsored "Research Methodology Course in Communication Studies' workshop, organized by USMC, Guru Gobind Singh Indraprastha University, Delhi, held from 12th to 22nd December, 2017 Participated in 20 Days UGC Sponsored Refresher course in 'Research Methodology in Social Sciences' from 18 Aug, 2016 to 07 September, 2016 at UGC-Academic Staff College, MANU University, Hyderabad Participated in a five-day workshop on 'Understanding the Electronic Media' from 23rd March to 30th March, 2016, organized by the Department of Mass Communication and Journalism, MANU University, Hyderabad. 15 Days Basic Radio Production Workshop from 1 July to 15 July, 2010 at Ravi Bharati Institute, Patna.
<u>Research Work Experiences</u>	
13.	<ol style="list-style-type: none"> Worked as Project Associate in a research study entitled 'Mass Media Behavior of Central University Students: A Case Study of Hyderabad, from July 2017 to 30th March 2018, MANUU, Hyderabad. Played the role of Supervisor in a market impact assessment study entitled 'A study of readership and market of DPD Journals: Expanding readership base and market of Journals' by the Indian Institute of Mass Communication, New Delhi, from 1st May to 5th May 2018 at Hyderabad. Played the role of Supervisor in a research study entitled 'Impact assessment Study of "Jago Grahak Jago" media campaign' by the Indian Institute of Mass Communication, New Delhi, from 9th May to 15th May 2017 at Hyderabad.

ADMINISTRATIVE RESPONSIBILITIES/ PARTICIPATION IN COMMITTEES OF JAMIA HAMDARD
--

- | | |
|------------|---|
| 14. | 1. Member, BOS, Centre for Media and Mass Communication Studies
2. Member, Film and Drama Club |
|------------|---|