

BRIEF REPORT COE BRAIN STORMING CONCLAVE 2023



The CoE Brainstorming Conclave 2023 held on December 12, 2023, in the Auditorium of Centre of Excellence in Unani Medicine (Pharmacognosy and Pharmacology), which served as a significant platform for experts, researchers, and professionals to convene and deliberate on the *Need for Advanced Scientific Research in Unani Medicine*. The event started with the registration of delegates, with over 200 registrations for the conference. The conclave was structured into three scientific sessions, the first of which featured with enlightening talks by two eminent speakers in the field: Dr. Md Mukhlesur Rahman, a Professor in Pharmaceutical and Natural Product Chemistry at the University of East London, and Dr. Raman Mohan Singh, the Director of PLIM Ghaziabad, India.

Following a break for high tea, the inaugural program commenced with the distinguished presence of Honorable Chancellor, Jamia Hamdard (Janaab Hammad Ahmed Sahib) and Chief Guest Dr. S Farooq, President of Himalaya Drug Company. The session began with the recitation from the Holy Quran and a welcoming address by Prof. Asim Ali Khan, Dean of SUMER,

followed by a concise introduction by Prof. Farhan J Ahmad, Dean of SPER. The inaugural session was further enriched by speeches from esteemed guests, including Prof. Mohammad Athar, and a MoU signing ceremony of CoE with Tulip Labs and Avitech Nutrition. The session concluded with a Vote of Thanks by Prof. Sayeed Ahmad, Director of CoE UM.

The second Scientific Session resumed after a Lunch Break and featured talks by Dr. Mohammad Khalid, Assistant Drugs Controller cum Licensing Authority (Unani) at the Directorate of AYUSH, Government of NCT of Delhi, New Delhi, and Dr. Sanjay Tamoli, an MD in Ayurveda and a Ph.D. holder, who holds positions as Director & Co-Founder at Target Institute of Medical Education & Research (Clinical Research Organization) and Chief Scientific Officer at Tulip Labs Pvt. Ltd in Mumbai.

The third Scientific Session included talks by Prof. Abdul Wadood, Director of the National Institute of Unani Medicine, Bangalore & Ghaziabad; Dr. Arun Gupta, Director of Ayu Swasth Pvt. Ltd.; and Dr. Anil Kumar Sharma, Vice President of Aimil Pharmaceuticals.

The conference was concluded with expression of gratitude to the organizing team and sponsors, marking it as a successful and enlightening event that propelled the discourse on advancing scientific research in Unani Medicine. The program was jointly organized by CoE UM in association with Society for New Age Herbals, Society for Ethnopharmacology and UDMA as part of CoE event under Ayurswasthya Yojana Scheme of Ministry of Ayush Govt of India. Lastly, the organizers thanked to all sponsors specially Hamdard Laboratories India Ltd, UDMA, Liimra Remedies, New Royal Products, Rahat Herbals, Rex Remedies and Dehlavi for their whole hearted support in organizing program. Further, it was covered by more than 15 local newspapers with participation of above 200 delegates and above 50 resource persons from USA, UK and India.