JAMIA HAMDARD

(Deemed to be University)

Accredited by NAAC in 'A' Category

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HAMDARD NAGAR
NEW DELHI - 110062

F.No. CDOE/JH/2024/AICTE/
Dated: 10th April, 2024

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CERTIFICTE

It is certified that the following two UG Programmes being offered by the Centre for Distance and Online Education (CDOE), Jamia Hamdard are duly approved by the competent bodies of the Jamia Hamdard i.e. Academic Council:

(i) Bachelor of Computer Application (BCA) - ODL/OL mode
(ii) Bachelor of Business Administration-Management (BBA) - ODL/OL mode

Copies of Academic Council Resolution No. AC 40(7) dated 3.9.2020 and along with Board of Studies recommendations dated 23.12.2019 are enclosed for the consideration.

DIRECTOR, CDOE

10/4/2024
REGISTRAR

Registrar
Jamia Hamdard
(Deemed to be University
Hamdard Nagar
New Delhi-110062

Centre for Distance and Online Education * Jamia Hamdard, New Delhi-62 *

Registrar (Deemed to be University) New Delhi

JAMIA HAMDARD
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HAMDARD NAGAR, NEW DELHI-62

MINUTES OF THE 40th MEETING OF THE ACADEMIC COUNCIL HELD ON 3rd SEPTEMBER, 2020 AT 11.30 A.M. AT HAMDARD CONVENTION CENTRE, JAMIA HAMDARD, NEW DELHI-110062

PRESENT (PHYSICALLY):

1. Prof. (Dr.) Seyed E. Hasnain, Vice-Chancellor - Chairman
2. Prof. Y.K. Gupta - Member
3. Prof. S.H. Ansari
4. Prof. M. Afshar Alam
5. Prof. Mohammad Amir
6. Prof. Ravichandran
7. Prof. Ajay Kumar Singh
8. Prof. Masood Parveez
9. Prof. Farhan Jalees Ahmad
10. Prof. Mohd. Aslam -
11. Prof. S.M. Arif Zaidi
12. Prof. M.Z. Abdin
13. Prof. G.Y. Anjum
14. Prof. M. Sarwar Alam
15. Prof. Suhel Parvez
16. Prof. Uma Bhandari
17. Prof. Kanchan Kohli
18. Prof. Vidhu Aeri
19. Prof. Ona P. Desai
20. Prof. Shibu John
21. Prof. Reshma Nasreen
22. Dr. Shayama Kumari Razdan
23. Prof. Khaja Naseeruddin
24. Prof. Begum Farzana Islam
25. Prof. Amit Sharma
26. Prof. S. Raisuddin
27. Prof. A.A. Firdausi
28. Prof. Kalim Javed
29. Prof. Geeta Chawla
30. Prof. Abul Kalam Najmi
31. Prof. Iqbal Alam
32. Dr. Mohd. Akram
33. Dr. S. Nadimul Haque
34. Mr. Mirza Wazir Hussain
35. Mr. Mirza Rahil Beg
36. Ms. Veena Sharma

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37. Dr. Nilima Sharma
38. Dr. Arshad Hussain
39. S.S. Akhtar, Registrar - Secretary

PRESENT (ONLINE)

40. Prof. (Dr.) Ahmed Kamal
41. Prof. Sudhir K. Sopory
42. Prof. J.K. Batra
43. Prof. M. P. Sharma
44. Prof. Manju Chhugani
45. Mr. S.M. Khan
46. Prof. S.S. Anand
47. Prof. Suhail Fatima
48. Prof. S. Mahtab Ali
49. Prof. Yasmin Shamsi
50. Prof. Nilanjan Saha
51. Dr. Shahid Umar
52. Prof. Nadeem Siddiqui
53. Prof. Anees Ahmad Siddiqui
54. Prof. Divya Vohra
55. Prof. Sandhya Bawa
56. Dr. A. Silvapandiyan
57. Dr. Sarita Agarwal
58. Prof. V.S. Gupta
59. Prof. Musharraf Husain
60. Prof. Sandeep Kumar
61. Prof. S.N. Singh
62. Prof. Abhinav Jain
63. Prof. Asgar Ali
64. Prof. Yasmin Sultana
65. Prof. Ehsan A. Khan
66. Prof. S. Mehartaj Begum
67. Prof. Shakir Ali
68. Prof. Pratima Ray
69. Prof. Pradip K. Chakraborti
70. Prof. Bahar Ahmad
71. Prof. Javed Ali
72. Prof. Sanjula Baboota
73. Prof. Shahid Umar
74. Prof. Mohd. Mujeeb
75. Prof. A. Srinivasan
76. Prof. Sanjay Dubey
77. Prof. Razi Ahmad
78. Prof. Arunabha Ray
79. Prof. Rana Zaidi

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80. Dr. Hamida Aaqil
81. Mr. Mohammad Shoaib
82. Dr. S.E. Haque
83. Dr. Manju Sharma

Special Invitees:

Mr. Rakesh Kumar Verma, Finance Officer, JH attended online, Dr. Mammootty T.P., Director, JHKC (Online) and Dr. Sarfaraz Ahsan, Deputy Registrar, physically attended the meeting.

Prof. Javed Iqbal and some internal members could not attend the meeting due to their prior engagement and were granted leave of absence.

The meeting started with the recitation of a verse from the holy 'Quran' by Imam, Rabia Mosque.

The Chairman welcomed all members including those faculty members who have been promoted as Professors and were attending the meeting in this capacity for the first time.

Further, the Chairman briefed the house about the NIRF 2020 and Times Higher Education rankings. He informed that for the first time, Jamia Hamdard has been listed in the bracket of 800-1000 in the Times Higher Education World University Rankings 2021, where worldwide Universities/Higher Institutions were ranked,. From India, only 63 Universities/Institutions have been ranked in Times 2021 rankings, which IncludeIISc. AMU, DTU, Delhi University, Jadhavpur University, Kolkata, IISPR, Bhuvaneshwar, IIT, etc.

The Chairman shared the recent achievements of Jamia Hamdard and apprised the house that for the first time three US Scholars were associated with the university as Fulbright Scholars, which is a very prestigious scholarship. One of the Jamia Hamdard faculty members, Dr. Meraj Ahmad Ansari has recently been awarded the coveted Well Come Trust – DBT India Alliance Intermediate Fellowship which covers full support for salary, equipments, contingencies etc. with an outlay of Rs. 3.5 cr plus grants.

Jamia Hamdard has proposals in pipeline for opening three new off-shore campuses at DOHA, Qatar, Bihar and Uttarakhand. Opening of these campuses will be only after compliance of all applicable regulatory requirements, and these campuses will be fully funded by the local bodies with no financial implications on Jamia Hamdard.

The Chairman appreciated the efforts made by the faculty members and acknowledged the contribution of everyone in terms of providing best support to the Departments/Schools.

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The House applauded the achievements of Jamia Hamdard, and put on record the tremendous efforts of the leadership for the same.

After the introductory remarks, the Chairman requested the Secretary to start discussion on the agenda items.

The Secretary thanked the Hon'ble Chairman and with his permission, started taking the agenda items one by one:

AC 40 (1): CONFIRMATION OF THE MINUTES OF THE 39th MEETING OF THE ACADEMIC COUNCIL HELD ON 4th& 7th OCTOBER, 2019.

The Minutes of the 39th meeting of the Academic Council held on 4th& 7th October, 2019 were circulated among all the members of the Academic Council for their comments. Since no comments were received, the AC resolved to adopt the following:

"Resolved that the Minutes of the 39th meeting of the Academic Council held on 4th & 7th October, 2019 be confirmed."

AC 40 (2): REPORT OF ACTIONS TAKEN ON MINUTES OF THE 39th MEETING OF THE ACADEMIC COUNCIL HELD ON 4th& 7th OCTOBER, 2019.

The House perused the action taken reports on the Minutes of the 39th Meeting of the Academic Council held on 4th& 7th October, 2019 and expressed satisfaction over the developments as reported in the agenda items.

AC 40 (3): TO REPORT THE ACTIONS TAKEN BY THE VICE-CHANCELLOR IN RESPECT OF ACADEMIC AFFAIRS OF JAMIA HAMDARD.

The Chairman informed the house that the 40th meeting of the Academic Council of Jamia Hamdard was scheduled earlier on 19th March, 2020, however due to the COVID-19pandemic, and later on Govt. of India's decision for nation-wide lock down, the said meeting could not be held on the scheduled date.So owing to the urgency of the issues pertaining to admissions, examinations, DODL, etc., the following matters were placed before the 10thBoard of Management held on 20/07/2020 for approval:

A. GUIDELINES PASSED BY VARIOUS STATUTORY BODIES FOR CONDUCTING EXAMINATIONS IN THE CONTEXT OF COVID-19 PANDEMIC RESULTING NATION-WIDE LOCK DOWN.

B. INSTRUCTIONS ISSUED BY THE MHRD, GoI VIDE OFFICE MEMORANDUM F.No.16-16/2020-UIA DATED 6/07/2020 ON CONDUCTING EXAMINATIONS IN THE UNIVERSITIES.

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Prof. G.Y. Anjum suggested that earlier AC decision to accept the degree of *'Alimiayat'* and *'Fazilat'* asqualification for admission to B.A. and M.A. programs, respectively needs to be reviewed. The AC accepted this suggestion and resolved that the same be reviewed in the meeting of the School Board, whenever convened and the samel be presented to the next meeting of the AC.

"After that, the AC resolved to approve the Minutes of the meetings of the Board of Studies, Centre for Federal Studies and Department of Islamic Studies and School Board held on 6/03/2020"

AC 40 (6): TO APPROVE THE MINUTES OF THE BOARD OF STUDIES OF SCHOOL OF OPEN AND DISTANCE LEARNING (SODL) HELD ON 4/02/2020.

Dean, SODL informed the house that PG Diploma courses, listed below, as recommended by the BoS, designed and structured jointly in consultation with Department of Computer Science & Engineering shall be run through distance mode. These courses are big in demand and there will be no extra financial burden to start these programs.

After discussion, the AC resolved to approve the Minutes of the BoS of SODL along with Programmes Project Reports (PPR), course structures of the following programs to be started from July 2020/January 2021 session:

1. PG Diploma in Big Data Analytics
2. PG Diploma in Cloud Computing
3. PG Diploma in Internet of Things
4. PG Diploma in Cyber Security and Digital Forensics
5. Diploma in Professional Arabic
6. Certificate in Computer Hardware

It was decided to review the demand of these programmes and only those programmes who have good demand should be allowed to continue.

AC 40 (7): MINUTES OF THE BOARD OF STUDIES OF SCHOOL OF OPEN AND DISTANCE LEARNING (SODL) HELD ON 23/12/2019.

Dean, SODL briefed the house that the following programmes have been proposed by the BoS, SODL for introduction from academic year July 2020/January 2021 which have been designed by the Expert Committees duly constituted by the University/respective Departments/Schools and follow the guidelines of regulatory bodies such as DEB-UGC/AICTE.

1. Bachelor of Computer Application (Revised)

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2. Bachelor of Business Administration (Revised)
3. Post Graduate Diploma in Pharmaceutical Regulatory Affairs (Revised)
4. Post Graduate Diploma in Computer Applications
5. Post Graduate Diploma in Bakery and Confectionery Technology
6. Post Graduate Diploma in Artificial Intelligence
7. Post Graduate Diploma in Machine Learning
8. Masters in Business Administration
9. Master in Computer Applications

Prof. Reshma Nasreen, Department of Management suggested that before starting the above programs in Management, expert comments may be taken from the Department of Management for incorporation in the course structures and syllabi the of BBA and MBA programs.

"The AC resolved to, in principle, approve the above programs provided that the same be approved by the respective bodies such as DEB-UGC/AICTE.

Further, it resolved that in the meeting of the next BoS, SODL senior faculty from the D/o Management be invited to seek suggestions /incorporations, if any, before finalizing the syllabi and course curricula of the above programs in Management."

AC40 (8): TO CONSIDER THE ELIGIBILITY CRITERIA FOR PhD PRGRAM IN OTORHINOLARYNGOLOGY AS RECOMMENDED BY THE HoD, OTORHINOLARYNGOLOGY, HAMDARD INSTITTUE OF MEDICAL SCIENCES AND RESEARCH.

It was noted that this matter was not routed through the Dean, HIMSR, therefore an In-Principle approval was given. It was advised that the HoD may get this routed with the concurrence of Dean, HIMSR after which it can be put up to the Vice-Chancellor.

AC40 (9): TO CONSIDER THE PROPOSAL OF DEAN, SMBS FOR CREATION OF NEW DEPARTMENT NAMELY DEPARTMENT OF ENTREPRENEURSHIP, INNOVATION AND MANAGEMENT (DEIM) UNDER THE SCHOOL OF MANAGEMENT AND BUSINEES STUDIES.

There were some concerns about the matter not having been discussed in the School Board. The Academic Council accordingly decided to defer this matter to the School Board for a discussion and recommendation of.
The recommendation of the School Board will be placed to the Academic Council for further consideration.

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Jamia Hamdard
School of Open and Distance Learning

JH/SODL/BoS/Meeting/2019/___
December 23, 2019

Minutes of the Meeting - Board of Studies of SODL

A meeting of the Board of Studies of the School of Open and Distance Learning (SODL), Jamia Hamdard was held on 23rd December, 2019, 11:00 AM at SODL, First Floor, Hamdard Convention Centre, Jamia Hamdard, New Delhi – 110 062. The following members were present.

1. Prof. Masood Parveez, Dean, SODL, Jamia Hamdard – Chairman
2. Prof. Suresh C Garg, Former Pro Vice Chancellor, IGNOU, New Delhi – Co Opted Member
3. Prof. Ahrar Husain, Director, CDOL, Jamia Millia Islamia, New Delhi – Co Opted Member
4. Dr Babita Singh, Assistant Professor, SODL – Member
5. Dr Mohammad Jamshed, Assistant Professor, SMBS – Member .

At the outset, Prof. Masood Parveez welcomed all members of the Board of Studies and thanked them for participating in the meeting of the Board of Studies to advise the School of Open and Distance Learning, Jamia Hamdard on matters related to offering of academic programmes, programme delivery, and maintenance of quality and standard of the academic programmes on offer and the programme delivery.

He informed the members that the School of Open and Distance Learning proposes to offer a few new academic programmes through distance mode from July 2020 / January 2021 for which Programme Project Reports have been drafted at the School. He presented the Programme Project Reports for consideration of the Board of Studies.

1. Bachelors of Computer Application (Revised)
2. Bachelor of Business Administration (Revised)
3. Post Graduate Diploma in Pharmaceutical Regulatory Affairs (Revised)
4. Post Graduate Diploma in Computer Applications
5. Post Graduate Diploma in Bakery and Confectionery Technology
6. Post Graduate Diploma in Artificial Intelligence
7. Post Graduate Diploma in Machine Learning
8. Masters in Business Administration
9. Masters in Computer Applications

The chair informed that these programmes have been designed by expert committees constituted by the University and in consultation with respective departments. Same was perused in details. After detailed discussion, the programme project reports were approved with the following suggestions;

1. Adopt the guidelines of respective regulatory bodies (UGC/AICTE) for continuous and term-end examination marks.
2. The PPR/mark sheet should disclose the CGPA/SGPA marks and detail disclosure of calculation on the back side of mark sheet as required by the DEB (UGC).

The meeting ended with vote of thanks to the Chair.

23-12-19 (Dr Babita Singh) | 23-12-19 (Dr Md Jamshed) | (Prof. Ahrar Husain) | 23/12/19 (Prof. Suresh C Garg) | 23.12.19 (Prof. Masood Parveez)

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Jamia Hamdard
School of Open and Distance Learning

JH/SODL/BoS/Meeting/2019/__
December 26, 2019

Minutes of the Meeting - Board of Studies of SODL

A meeting of the Board of Studies of the School of Open and Distance Learning (SODL), Jamia Hamdard was held on 23rd December, 2019, 11:00 AM at SODL, First Floor, Hamdard Convention Centre, Jamia Hamdard, New Delhi – 110 062. The following members were present.

1. Prof. Masood Parveez, Dean, SODL, Jamia Hamdard – Chairman
2. Prof. Suresh C Garg, Former Pro Vice Chancellor, IGNOU, New Delhi – Co Opted Member
3. Prof. Ahrar Husain, Director, CDOL, Jamia Millia Islamia, New Delhi – Co Opted Member
4. Dr Babita Singh, Assistant Professor, SODL – Member
5. Dr Mohammad Jamshed, Assistant Professor, SMBS – Member.

At the outset, Prof. Masood Parveez welcomed all members of the Board of Studies and thanked them for participating in the meeting of the Board of Studies to advise the School of Open and Distance Learning, Jamia Hamdard on matters related to offering of academic programmes, programme delivery, and maintenance of quality and standard of the academic programmes on offer and the programme delivery.

He informed the members that the School of Open and Distance Learning proposes to offer a few new academic programmes through distance mode from July 2020 / January 2021 for which Programme Project Reports have been drafted at the School. He presented the Programme Project Reports for consideration of the Board of Studies.

1. Bachelors of Computer Application (Revised)
2. Bachelor of Business Administration (Revised)
3. Post Graduate Diploma in Pharmaceutical Regulatory Affairs (Revised)
4. Post Graduate Diploma in Computer Applications
5. Post Graduate Diploma in Bakery and Confectionery Technology
6. Post Graduate Diploma in Artificial Intelligence
7. Post Graduate Diploma in Machine Learning
8. Masters in Business Administration

The chair further informed that these programmes have been designed by expert committees constituted by the University / by the respective Departments / Schools. Same was perused in details. After detailed discussion, the programme project reports were considered for approval by the Board of Studies with the following suggestions;

1. Adopt the guidelines of respective regulatory bodies (UGC/AICTE) for continuous and term-end examination marks.
2. The PPR/mark sheet should disclose the CGPA/SGPA marks and detail disclosure of calculation on the back side of mark sheet as required by the DEB (UGC).

The meeting ended with vote of thanks to the Chair. The minutes of the Board of Studied signed by all members are placed opposite. Summary of the Programme Project Reports is also placed opposite.

It is further submitted that:

1. In compliance to the recent instructions issued by the DEB – UGC, the SODL has adopted syllabus of School of Management and Business Studies (SMBS) of BBA and MBA for offering the Programmes through distance mode.
2. The syllabus of MCA of School of Engineering Science and Technology (SEST) is adopted for offering BCA, PGDCA, PGDAI, and PGDML Programmes.
3. The MBA and MCA Programmes of SMBS and SEST have been approved their Board of Studies respectively, the Academic Council and by the respective Apex Bodies.
4. The MBA and MCA Programmes would be offered in modular mode, having multiple exits as detailed below:
   - MBA: PG Diploma in Business Administration (PGDBA) after completion of two semesters. Masters in Business Administration after completion of four semesters.
   - MCA: PGDCA after completion of two semesters. MSc (IT) after completion of four semesters. MCA after completion of six semesters.

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5. The above – listed Programmes would be offered from July 2020 / January 2021, as soon as their study material is ready.

The Minutes of the Meeting Board of Studies of School of Open and Distance Learning, held on 23/12/2019 are submitted for approval.

On the basis of the approval of the Hon'ble Vice Chancellor, the SODL would submit proposal to UGC for seeking approval to offer the above – listed programme from July 2020 / January 2021 session.

December 31, 2019 is the last date for submission of the proposal to the UGC online for offering the Programmes from July 2020 session.

The new Programmes approved by the Hon'ble Vice Chancellor would be placed before the Academic Council at its forthcoming meeting for ratification.

The Minutes of the Meeting and the Project Proposal Reports are submitted for approval please.

(Prof. Masood Parveez)
Dean, SODL
26.12.2019

Registrar 27/12/19

Pro Vice Chancellor 27/12/19

13/1/2020

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School Of Open And Distance Learning
Jamia Hamdard, New Delhi

Minutes of the Board of Studies cum School Board of Open and Distance Learning held on 26th October, 2018 at 3.00p.m

26th October, 2018

The meeting was held in the office of Director cum Dean SODL following were present:-

1.	Prof. S.H. Anasri Director cum Dean	Chairman
2.	Prof. M.M Anasri	External Member
3.	Prof. Harjeet Kaur Bhatia	External Member
4.	Prof. S.Raisuddin	Member
5.	Prof. G.Y.Anjum	Member
6.	Dr. Babita Singh	Member

Director, School of Open & Distance Learning appraised the members regarding approval of status of various courses offered by SODL in Distance mode and discussed the revised Programme Project Report (PPR) and Self Learning Material (SLM) of the following Course:-

1. Bachelor of Business Administration (BBA)
2. Bachelor of Computer Application (BCA)
3. Post Graduate Diploma in Pharmaceutical Regulatory Affairs (PGDPRA)
4. Post Graduate Diploma in Medical Record Techniques (PGDMRT)
5. Post Graduate Diploma in Intellectual Property Rights (PGDIPR)
6. Post Graduate Diploma in Dietetics & Therapeutics Nutrition (PGDDTN)
7. Post Graduate Diploma in Environmental Monitoring & Impact Assessment (PGDMEIA)
8. Post Graduate Diploma in Human Rights (PGDHR)
9. Post Graduate Diploma in Bio- Informatics (PGDB)
10. Post Graduate Diploma in Chemo Informatics (PGDC)

Few minor corrections, suggested by expert were incorporated. Both PPR& SLM of all the above mentioned programme were approved.

Meeting ended with vote of thanks.

(Prof. M.M Anasri)
External Member

(Prof. Harjeet Kaur Bhatia)
External Member

26/X

26/10/18

13/4/2019

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26/X

(Prof. S.Raisuddin)
Member

26/10/18

(Dr. Babita Singh)
Member

26/10/18

(Prof. G.Y.Anjum)
Member

26/10/2018

(Prof. S.H. Anasri)
Director cum Dean SODL
Chairman

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CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)
JAMIA HAMDARD
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Date: 24.03.2025

Sub: Requirement of Approval of Academic Council and Executive Council for Self Learning Material of BBA and BCA Programmes being offered by the Centre for Distance and Online Education, Jamia Hamdard in ODL mode

It is submitted that the recognition of the Distance Education Bureau, UGC for ODL programmes being offered by the Centre for Distance and Online Education, Jamia Hamdard has ended in January-February, 2025 session. The UGC has issued a Public Notice dated 12 March, 2025 regarding Invitation of Applications from eligible Higher Educational Institution for recognition to offer programmes under Open and Distance Learning mode and/or Online mode for academic year 2025-26, academic session beginning July-August, 2025 and onwards (placed opposite Flag-A). The last date for submission of Online application is 3rd April, 2025. The Centre for Distance and Online Education is in process of submission of application for BBA and BCA programmes.

In online application, the approval of Self Learning Material of BBA and BCA programnmes by the Academic Council and Executive Council, Jamia Hamdard is required to be submitted.

The existing Self Learning Material of BBA and BCA progammes of CDOE is being reviewed by the Facult Members of the concerned Departments of Jamia Hamdard. Since, the last date for submission of online Application to DEB-UGC is 3rd April, 2025, it is requested that the approval of the Competent Authority may kindly be accorded by using statutory powers and the same may be reported in Academic Council and Executive Council for approval.

A note may be placed on the Self Learning Material stating that "Corrections/ Modifications/ Suggestions proposed by Statutory Body of Jamia Hamdard / Stakeholder/s in the Self Learning Material (SLM) will be incorporated in the next edition. However, these corrections / modifications / suggestions will be uploaded on the website www.jamiahamdard.ac.in/CDOE/CDOE.htm. Any feedback or suggestions can be sent to the email-director_sodl@jamiahamdard.ac.in."

Submitted for kind consideration and approval please.

OSD, CDOE

Director, CDOE

Registrar, Jamia Hamdard 01/4/2025

Approved
Report to AC/EC
2.4.25
4/4/2025
OSD (CDOE)
cc: AR/ACad

PRINCIPLES OF MANAGEMENT

BBA-D 01

SEMESTER I

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

COURSE CREDIT - 4

Jamia Hamdard (Deemed to be University) ★ New Delhi ★ Registrar

Jamia Hamdard (Deemed to be University) ★ Dean HIMSR

Centre for Distance and Online Education

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Note

Corrections / Modifications / Suggestions proposed by Statutory Body, Jamia Hamdard / Stakeholders / in the Self Learning Material (SLM) will be incorporated in the next edition. However, these corrections / modifications / suggestions will be uploaded on the website https://www.jamiahamdard.ac.in/CDOE/CDOE.htm

Any feedback or suggestions can be sent to the email director_sodl@jamiahamdard.ac.in

Registrar
Dean HIMSR
Centre for Distance and Online Education

Centre for Distance and Online Education

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ENVIRONMENTAL MANAGEMENT

BBA-D 02

SEMESTER I

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

COURSE CREDIT - 4

Centre for Distance and Online Education

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Any feedback or suggestions can be sent to the email director_sodl@jamiahamdard.ac.in

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Jamia Hamdard (Deemed to be University) Dean HIMSR New Delhi-110062

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MARKETING MANAGEMENT - I

BBA-D 03

SEMESTER I

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

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BBA-D 04

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MAINTENANCE OF HUMAN RESOURCES

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BUSINESS POLICY AND STRATEGY

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PERSONALITY DEVELOPMENT

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Centre for Distance and Online Education

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Jamia-BBA-SEM-I-Principles of Management.docx

BBA Sem 1

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BBA Sem 1

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Jamia-BBA-SEM-II-Business Law.docx

BBA Sem 2

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159 Pages

56,982 Words

274,264 Characters

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Jamia-BBA-SEM-II-Organizational Behaviour.docx

BBA Sem 2

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	change.walkme.com	<1%
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BBA Sem 3

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Matches that are still very similar to source material

0 Missing Citation 0%
Matches that have quotation marks, but no in-text citation

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64,088 Words

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212

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University of South Africa (UNISA)		<1%

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Matches that have quotation marks, but no in-text citation

0 Cited and Quoted 0%
Matches with in-text citation present, but no quotation marks

Top Sources

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7% Submitted works (Student Papers)

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JAMIA-BBA- SEM-4-Managing Tourism Services.docx

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219 Pages

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Top Sources

0% Internet sources
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BCA 103

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