



**Jamia Hamdard**

(Government Aided Deemed to be University)

Where Legacy Meets Modern Learning

# SCHOOL OF MANAGEMENT & BUSINESS STUDIES

ADMISSION BROCHURE FOR MASTER'S PROGRAMMES 2026



[www.jamiahAMDARD.ac.in](http://www.jamiahAMDARD.ac.in)



# INTRODUCTION

The School of Management and Business Studies, established in 1998, is committed to developing competent, ethical, and industry-ready management professionals. With a strong foundation in academic excellence and faculty expertise, the department has earned recognition among industry professionals and academic circles alike.

The department offers MBA programmes in Management and Health & Hospital Management, designed to integrate sound management theory with practical application. Teaching–learning practices emphasize case studies, seminars, guest lectures, industry interactions, and experiential activities aligned with contemporary Indian and global business contexts.

A distinctive feature of the programme is its activity-based pedagogy, including regular club activities, student presentations, management fests, business quizzes, debates, and industry exposure, which collectively enhance leadership, communication, and decision-making skills. Continuous interaction with corporate and healthcare professionals ensures that students gain relevant insights into current managerial challenges and practices.

The department strives to create well-rounded professionals capable of meeting the evolving demands of business and healthcare management sectors.

**This School consists of the following departments and programmes of study:**

1. Department of Management
2. Department of Healthcare and Pharmaceutical Management
3. Department of Hotel Management and Catering Technology



## MISSION

- To provide international quality higher education and undertake cutting-edge research in the social and natural sciences fields, while addressing the societal educational needs of underprivileged Indian communities.



## VISION

- To promote and advance higher education through modern teaching methods and advanced research.
- To cooperate, collaborate, and associate with national and international organizations for shared academic growth.
- To provide avenues for undergraduate, postgraduate, and doctoral-level education that drive excellence and innovation.



## OUR CORE VALUES

- Academic Excellence and Intellectual Rigor
- Integrating Technology with Management Education
- Sustaining Environmental Responsibility and Social Impact
- Igniting Progressive Innovation and Research Orientation
- Advancing Diversity, Equity, and Inclusion
- Encouraging Global Perspective and Cultural Intelligence
- Startup, Innovation, and Entrepreneurship Orientation

# LEADERSHIP



## **Janab Hammad Ahmed Chancellor, Jamia Hamdard**

A founding member of Hamdard National Foundation and its Co-Chairman, is a visionary philanthropist and leader whose five-decade legacy has shaped Hamdard into one of India's most respected charitable institutions while playing a pivotal role in the sustained growth and governance of Jamia Hamdard.



## **Prof. (Dr.) M. Afshar Alam Vice Chancellor, Jamia Hamdard**

A distinguished and renowned academic and visionary administrator whose 30 years of leadership, scholarship, and institution-building have significantly strengthened the university's academic excellence, research ecosystem, and national standing.



## **Colonel Tahir Mustafa Registrar, Jamia Hamdard**

A distinguished Armed Forces officer whose extensive government and strategic leadership experience is strengthening institutional governance and advancing the university's NEP 2020 and Viksit Bharat @2047 vision.



## **Prof. (Dr.) Syed Nadimul Haque Professor & Dean - School of Management & Business Studies**

A seasoned academic with 24+ years of teaching and leadership experience whose expertise in HRM, organisational behaviour, and labour laws has been instrumental in shaping future business leaders.



## **Prof. (Dr.) Syeedun Nisa Professor & HOD of Management**

A seasoned academic whose two decades of leadership and scholarship in international business and sustainability have strengthened academic quality, accreditation, and ethical management education.



## **Prof. (Dr.) Shibu John Professor & HOD of Healthcare and Pharmaceutical Management**

A senior academic with 27+ years of experience whose expertise in health management and financing has significantly strengthened teaching, research, and industry-aligned education.



## **Prof. (Dr.) Md. Shahnawaz Abdin Professor & HOD of Hotel Management & Catering Technology**

He brings 23+ years of academic and administrative experience, strengthening teaching excellence, research engagement, and executive training at national and international levels.

# PROGRAMMES OFFERED



## MASTER OF BUSINESS ADMINISTRATION (MBA)

### Specialisation

- Marketing
- Finance
- Human Resource Management
- Information Technology
- Operations Management
- Entrepreneurship
- International Business

The design of the MBA Programme is centered on equipping students with essential managerial skills, strategic insight, and professional competencies required to assume influential leadership roles in a dynamic global business environment. The programme integrates a strong foundation in core management disciplines with contemporary business practices, experiential learning, and ethical decision-making.

### Number of Seats:

180

### Eligibility:

Bachelor's degree in any discipline with a minimum of 50% aggregate marks / CGPA 5 on a 10-point scale.

## MBA – HEALTHCARE & HOSPITAL MANAGEMENT

The programme develops competent and ethical professionals with managerial, analytical, and leadership capabilities required to effectively lead and manage healthcare organizations in a complex and rapidly evolving health ecosystem. The programme integrates core management principles with specialized knowledge of healthcare systems, hospital administration, health policy, and health services management.

### Number of Seats:

60

### Eligibility:

Bachelor's degree in any discipline with a minimum of 50% aggregate marks / CGPA 5 on a 10-point scale.

## MBA – PHARMACEUTICAL MANAGEMENT

The programme develops professionals with strong managerial, analytical, and leadership capabilities required to operate effectively within the pharmaceutical and life sciences sector. The programme integrates management disciplines with specialized knowledge of pharmaceutical marketing, supply chain management, regulatory affairs, quality systems, and healthcare policy.

### Number of Seats:

60

### Eligibility:

Bachelor's degree in any discipline with a minimum of 50% aggregate marks / CGPA 5 on a 10-point scale.

SEMESTER FEES	INDIAN STUDENTS (INR)	NRI/INDUSTRY SPONSORED & FOREIGN NATIONALS (USD)	SAARC NATIONALS (EXCEPT INDIANS) (USD)	COURSE DURATION	SELECTION CRITERIA
1st Semester	165250	2859	2659		
2 <sup>nd</sup> Semester & Onwards	145750	2159	1959	2 Years	Shortlisted candidates will be called for GD & PI

# TEACHING PEDAGOGY

## Pedagogical Framework:

Our pedagogy is student-centered, experiential, and outcome-oriented, combining global best practices with industry relevance.

- Technology-enabled classroom teaching equipped with projectors
- Case-based learning using Indian and international business cases
- Experiential learning through live projects, simulations, and internships
- Research-integrated teaching encouraging data-driven analysis
- Industry interaction via guest lectures, workshops, and practitioner sessions
- Technology-enabled learning using digital platforms and analytics tools

## Faculty Excellence

- Highly qualified and experienced faculty committed to academic excellence and professional development
- Faculty members with PhDs and advanced master's degrees from reputed national and international universities
- Strong blend of academic expertise, industry exposure, and research orientation
- Active engagement in research, publications, consultancy, and professional training
- Adoption of innovative, student-centered pedagogies such as case-based learning, simulations, group projects, and experiential learning

## Faculty Development Programmes (FDPs)

- The School of Management & Business Studies, Jamia Hamdard, emphasises continuous academic enrichment through regular Faculty Development Programmes (FDPs).
- FDPs are designed to enhance teaching effectiveness, research capabilities, and industry alignment.
- The programmes cover research methodology, data analysis, academic writing, marketing, sustainability, and emerging management themes.
- Sessions are led by distinguished academicians, industry professionals, and international experts.
- These initiatives foster a strong academic culture, promote research excellence, and keep faculty updated with global trends.



# INDUSTRY INTERFACE & PLACEMENTS

- Structured placement preparation including aptitude training and interview readiness
- Regular industry immersion programmes, corporate talks, and skill workshops
- 70+ recruiters and corporate partners
- Roles across consulting, BFSI, FMCG, IT, healthcare, and pharmaceutical sectors



Merck KGaA  
Darmstadt, Germany



# CAMPUS INFRASTRUCTURE & STUDENT LIFE

- Fully Wi-Fi-enabled academic and residential campus
- Modern classrooms, research centers, and library resources
- Separate hostels for boys and girls
- In-house sports facilities including cricket, basketball, football, volleyball, and other team sports
- Fitness and wellness facilities, including a fully equipped gymnasium
- Indoor games such as chess and carrom for recreational and competitive engagement
- Organisation of sports, cultural, literary events, seminars, conferences, and value education features
- Clubs: Yoga, Mental Health, Drama, NCC - Boys and Girls, NSS

## CAMPUS ADVANTAGE

A green and clean, self-contained campus located in the heart of South Delhi, offering a conducive academic environment with excellent connectivity to business hubs, corporate centers, and major cities across India through road, metro, rail, and air networks.

## HIGHLIGHTS

-  Proximity to Metro
-  90+ acres green campus
-  Projectors / Technology-Enabled Classrooms
-  Fully Wi-Fi-covered campus
-  Separate Boys' & Girls' Hostels
-  Gymnasium & Sports Infrastructure
-  Library Resources



# STUDENT CLUBS

MANAGEMENT CLUB



CULTURAL CLUB



SPORTS CLUB



SOCIAL MEDIA CLUB



## INDUSTRY CONNECT

Workshops, International Conferences and Industrial Visits



**Jamia Hamdard**

(Government Aided Deemed to be University)  
Where Legacy Meets Modern Learning

Hamdard Nagar, New Delhi - 110062

**Phone No:** +91-11-26059688

**Website:** [www.jamiahAMDARD.ac.in](http://www.jamiahAMDARD.ac.in)

**Email:** [admissions@jamiahAMDARD.ac.in](mailto:admissions@jamiahAMDARD.ac.in)

**Counsellors:**

7042519957/9205774417/9266777157



**Sandeep Kohli**

Director (Admissions)

[sandeepkohli@jamiahAMDARD.ac.in](mailto:sandeepkohli@jamiahAMDARD.ac.in)